## Vestia Personal Wealth Advisors, LLC

# Form CRS - Customer Relationship Summary January 1, 2025



#### Introduction

Vestia Personal Wealth Advisors ("Vestia") is registered with the Securities and Exchange Commission (SEC) as an investment adviser. This document gives you a summary of the types of services we provide and how you pay. Please ask us for additional information. We provide advisory accounts and services rather than brokerage accounts and services. Brokerage and investment advisory service fees can differ, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

## **Relationships and Services**

#### What Investment Services and Advice Can You Provide Me?

We offer investment advisory services to retail investors including portfolio management, financial planning, business consulting, and educational workshops.

Vestia offers financial planning services, which typically involve providing a variety of advisory services to clients regarding the management of their financial resources based upon an analysis of their individual needs. If you retain our firm for financial planning services, we will meet with you to gather information about your financial circumstances and objectives and make recommendations based on your specific situation. You will be responsible for implementing our advice for financial planning services.

If you retain our firm for portfolio management services, you will pay an ongoing asset-based fee each quarter for our services based on the value of the cash and investments in your advisory account. We will meet with you in person, if possible, otherwise by phone and/or computer to determine your investment objectives, risk tolerance, and other relevant information at the beginning of our advisory relationship. We will use this information to place you in one or more of our specialized investment service offerings (Disciplined Wealth Management, Emerging Wealth Management, and Private Capital) and develop a strategy that enables our firm to give you continuous and focused investment advice and/or to make investments on your behalf. Once we construct an investment portfolio for you, we will monitor and rebalance your portfolio's performance on an ongoing basis. If you participate in our discretionary investment management services (Disciplined Wealth Management and Emerging Wealth Management), the authorization will allow us to manage your account regarding the purchase and/or sale of investments without your approval prior to each transaction until the termination of our agreement. You may limit our discretion by providing our firm with your restrictions and guidelines in writing. If you enter into a non-discretionary arrangement with our firm (Private Capital), you are required to make the ultimate decision regarding the purchase and/or sale of investments and we must obtain your approval prior to executing any transactions on behalf of your account.

Vestia has several affiliated entity offerings including retirement consulting services to employee benefit plans and their fiduciaries, alternative or private investments, brokerage, insurance, contract negotiation, and other consulting. We offer investment advisory services with a large selection of investments to individuals, trusts, estates, charitable organizations, corporations, and other business entities. We may choose to engage a variety of institutional investment managers to serve as sub-advisor for certain portfolios or client assets.

In general, we do not require a minimum dollar amount to open and maintain an advisory account.

For additional information, please see Vestia's ADV at www.advisorinfo.sec.gov (Part 2A brochure, items 4 and 7).

#### Conversation Starters. Ask your financial professional -

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

#### Fees, Costs, Conflicts, and Standard of Conduct

#### What Fees Will I Pay?

For Financial Planning or business consulting fee, the range is \$1000 to \$25,000 per quarter plus a Vestia Vue initial fee based on the complexity of your circumstances. For Portfolio Management Services you will be charged an ongoing management fee based on the assets under management in accordance with the fee schedule presented in your agreement. Fees are typically charged quarterly in advance or arrears, depending on the custodian, based on the value of your account on the last day of the previous quarter. The asset-based fee reduces the value of your account and will be deducted from the account(s) you authorize. Our current fee schedules for each offering are described the Form ADV Part 2. For additional information, please see Vestia's ADV at <a href="https://www.advisorinfo.sec.gov">www.advisorinfo.sec.gov</a> (Part 2A brochure, item 5).

Investment management clients generally pay a tiered management fee ranging from 0.25% to 1.25%, depending on the size of your account and the program you are in. At our discretion, we may combine the account values of family members living in the same household to determine the applicable advisory fee. Combining account values will increase your total assets under management, which may result in your paying a reduced advisory fee percentage. Although the effective management fee rate will decrease the larger your account, the total management fees you will pay will likely increase as you increase the total amount of assets under our management. Therefore, we generally have an incentive to encourage transferring or depositing additional assets into your account.

Other fees and costs may include custodian fees and account maintenance fees. Some investments (such as mutual funds) impose additional fees that will reduce the value of your investment over time. Also, with certain investments such as variable annuities or variable life insurance, you may have to pay fees such as "surrender charges" to sell the investment.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For additional information, please see Vestia's ADV at <a href="www.advisorinfo.sec.gov">www.advisorinfo.sec.gov</a> (Part 2A brochure, items 4 and 7).

#### Conversation Starters. Ask your financial professional –

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we are held to a fiduciary standard that covers our entire investment advisory relationship with you. We act in your best interest and do not put our interests ahead of yours.

At the same time, the way we generate revenue creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the advice, we provide you. Here are some examples to help you understand what this means.

- Certain of the Firm's Supervised Persons are licensed insurance agents and may offer certain insurance products on a fully disclosed basis through Vestia Insurance, LLC. A conflict of interest exists to the extent that the Firm recommends the purchase of insurance products where its Supervised Persons may be entitled to insurance commissions or other compensation. The Firm has procedures in place whereby it seeks to ensure that all recommendations are made in its clients' best interest regardless of any such affiliations.
- Certain of the Firm's Supervised Persons are registered representatives of Ausdal Financial Partners, Inc. and may provide clients with securities brokerage services under a separate commission-based arrangement. A conflict of interest exists to the extent that the Firm recommends the purchase or sale of securities where its Supervised Persons receive commissions or other additional compensation as a result of the Firm's recommendation.
- Vestia Holdings, LLC and or one or more of its principals and or affiliates has acquired ownership in the private investments LOUD Capital, LLC, MiRus, LLC, Vestia Ventures MiRus Investment, LLC ("VVMI"), Vestia MiRus QP Investment, LLC ("VMQP"), Vestia MiRus QOF Investment, LLC ("QOF"), Mammoth Investors, LLC, Mammoth Health & Tech Fund 1, and Larson Capital Funds I-IV. Firm policies require associated persons to conduct business activities in a manner that avoids conflicts of interest between the firm and its clients, or that may be contrary to law.
- Vestia is affiliated with Mammoth Scientific, LLC, an exempt reporting advisor registered with the SEC, due to being under common control. The Firm has procedures in place whereby it seeks to ensure that all recommendations are made in its clients' best interest regardless of any such affiliations.

#### Conversation Starters. Ask your financial professional –

• How might your conflicts of interest affect me, and how will you address them?

For additional information, please see Vestia's ADV at <a href="www.advisorinfo.sec.gov">www.advisorinfo.sec.gov</a> (Part 2A brochure, item 10).

#### How do your financial professionals make money?

Our financial professionals are paid a salary (or similar fixed income) plus discretionary bonuses based on company, team, and individual performance, which includes metrics like client retention referrals; and because the firm's salaries are ultimately derived from revenue, the firm earns from the financial professional's advisory services or recommendations.

#### **Disciplinary History**

#### Do you or your financial professionals have a legal or disciplinary history?

Yes. Visit Investor.gov/CRS for a free and simple search tool to research us and our financial professionals.

#### Conversation Starters. Ask your financial professional -

As a financial professional, do you have any disciplinary history? For what type of conduct?

#### **Additional Information**

For additional information about our services, including up-to-date information about the firm and/or a copy of this disclosure, please call Stacy Sizemore, IACCP®, at (971) 371-3450. To report a problem to the SEC, visit Investor.gov or call the SEC's toll-free investor assistance line at (800) 732-0330. If you have a problem with your investments, investment account or a financial professional, you may contact us in writing at 9121 Illinois Rd., Suite 51, Fort Wayne, IN 46804.

#### Conversation Starters. Ask your financial professional -

- Who is my primary contact person? Is he or she a representative of an investment adviser or broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?



# Vestia Personal Wealth Advisors

# FORM ADV PART 2A FIRM BROCHURE

JANUARY 1, 2025

VESTIA PERSONAL WEALTH ADVISORS
SEC REGISTERED INVESTMENT ADVISOR
CRD # 290565

9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

www.vestiaadvisors.com

This brochure provides information about the qualifications and business practices of Vestia Advisors, LLC. Please contact our Chief Compliance Officer at 971-371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you have any questions about the content of this brochure.

The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or any state securities administrator. Additional information about Vestia Advisors, LLC is available on the SEC's website at www.adviserinfo.sec.gov. Click on the "Investment Adviser Search" link and then search for "Investment Adviser Firm" using the firm's IARD ("CRD") number, which is 290565.

While the firm and its associates may be registered and/or licensed within a particular jurisdiction, that registration and/or licensing in itself does not imply an endorsement by any regulatory authority, nor does it imply a certain level of skill or training on the part of the firm or its associated personnel.



# **Item 2 – Material Changes**

In this Item, Vestia Personal Wealth Advisors is required to discuss any material changes that have been made to this Brochure since the last annual amendment dated January 1, 2024. The following material changes have been made:

- Vestia Advisors, LLC, has amended its Form ADV to update current Assets Under Management.
- Vestia Ventures is now a General Partner in MiRus OOF.

Vestia Advisors, LLC may at any time update this document. We will ensure that you receive a summary of material changes, if any, to this and subsequent disclosure brochures within 120 days after our fiscal year-end. Our fiscal year ends on December 31<sup>st</sup>, so you will receive the summary of material changes, if any, no later than April 30<sup>th</sup> each year. At that time, we will also offer a copy of the most current disclosure brochure. We may also provide other ongoing disclosure information about material changes as necessary.

Clients are also able to download this brochure from the SEC's website at www.adviserinfo.sec.gov, may download it from our website at www.vestiaadvisors.com, or may contact our firm at 877-669-1126 to request a copy at any time.

As with all firm documents, clients and prospective clients are encouraged to review this brochure in its entirety and are encouraged to ask questions at any time prior to or throughout the engagement.



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#### IMPORTANT INFORMATION

Throughout this document, Vestia Advisors, LLC may also be referred to as "the Firm," "Firm," "the firm," "firm," "our," "we" or "us." The client or prospective client may be referred to as "you," "your," etc., and refers to a client engagement involving a single person as well as two or more persons, including legal entities. In addition, the term "advisor" and "adviser" are used interchangeably where accuracy in identification is necessary (i.e., internet address, etc.).

Our firm maintains a Cybersecurity Policy and Business Continuity Plan that is integrated within the organization to ensure it appropriately responds to events that pose significant disruption to its operations. A statement concerning the current plan is available under separate cover.



# Item 4 – Advisory Business

#### **DESCRIPTION OF THE FIRM**

Vestia Advisors, LLC ("Vestia Advisors") is an Indiana-domiciled limited liability company formed in 2017. We frequently operate under the trade names Vestia Personal Wealth Advisors and Vestia Retirement Plan Consultants.

Our advisory firm is a subsidiary of Vestia Holdings, LLC; shares of which are owned by 6174 Holdings, Inc., Abnormal Consulting, LLC., CDH Financial, LLC., Kabrana, LLC., MD Advisory Services, LLC., Peridot Rever Holdings, LLC., Sahwa Advisory Services, LLC., and Collaborative Consulting, LLC., as well as other minority shareholders. Vestia Advisors, LLC is under common control with Vestia Insurance, LLC, Vestia Ventures, LLC ("Vestia Ventures"), Vestia Contract Negotiation, LLC, Vestia Brokerage, LLC, and Mammoth Scientific, LLC ("Mammoth Scientific") as noted in Item 10 of this brochure.

Vestia Personal Wealth Advisors' registration as an investment advisor with the United States Securities and Exchange Commission (SEC) occurred during December of 2017. Our firm and its associates may notice-file (register) and/or become licensed or meet certain exemptions to registration and/or licensing within other jurisdictions where investment advisory business may be conducted.

As of December 31, 2024, the Firm manages approximately \$827,349,846 in discretionary assets under management for approximately 3829 accounts. No assets are included in a wrap program.

#### **EXECUTIVE SUMMARY OF ADVISORY SERVICES OFFERED**

Vestia Personal Wealth Advisors provides customized financial planning, portfolio management, and business consulting services, in addition to educational workshops involving a range of planning and investing topics. Our firm is also available for consultation with retirement plan sponsors, and such details are found in a separate brochure that is made available to interested parties upon request. It should be noted that we do not sponsor or serve as portfolio managers for investment programs using wrapped (bundled) fees.

Prior to engaging us for services, each client will be provided with this Form ADV Part 2A firm brochure that includes a statement involving our privacy policy (Item 11), in addition to a brochure supplement about the representative(s) who will be assisting them. Our services are noted in the following paragraphs of this section ("item"), and their associated fees are stated in Item 5. Our firm will ensure that any material conflicts of interest have been disclosed that could be reasonably expected to impair the rendering of unbiased and objective advice, such as information found in Items 10 through 12 of this Brochure.

If the client wishes to engage our firm for its services, they must first execute a written engagement agreement with our firm. Thereafter, further discussion and analysis will be conducted to determine financial needs, goals, holdings, etc. Depending on the scope of the engagement, clients may be asked to provide the following information or documentation early in the process:

- An unfiltered understanding of your financial challenges and concerns
- Expectations of what you hope to achieve through our work together



- Wills, codicils, and trusts
- Insurance policies
- Loan information
- Tax returns
- Divorce decree or separation agreement
- Current financial specifics including W-2s, 1099s, or K1s
- Information on current retirement plans and benefits provided by an employer
- Statements reflecting current investments in retirement and non-retirement accounts
- Employment contracts or other business agreements
- Corporate financial statements or strategic planning items
- Completed risk profile questionnaires or other forms provided by our firm
- Other items that may have an impact on your financial situation

It is important that clients provide us with an adequate level of information and supporting documentation throughout the term of the engagement, including but not limited to the source of funds, income levels, and an account holder or their legal agent's authority to act on behalf of the account, among other information that may be necessary. This helps us determine the appropriateness of our planning strategies and/or investment recommendations. The information and/or financial statements provided by the client need to be accurate. Our firm may, but we are not obligated to, verify the information provided by a client which will then be used in the advisory process.

Our portfolio investment management services involve the employment of one of our investment strategies as well as either a broad range or more narrowly focused choice of investment vehicles, both of which are further discussed in Item 8 of this brochure. In accordance with Rule 3a-4 of the Investment Company Act, we allow reasonable account constraints that a client may have for their portfolio. However, investment guidelines are designed to be specific enough to provide future guidance while allowing flexibility to work with changing market conditions. Our firm typically manages accounts on a discretionary basis (defined in Item 16) except as it relates to alternative or private investments where advisory services may be offered on a non-discretionary basis where appropriate.

# **Vestia Advisory Service Offerings**

#### **VESTIA VUE PROCESS**

The Vestia Vue Process allows new or existing clients to work with our personal wealth advisory team to benchmark their current situation against alternatives for potentially achieving greater success. We work with the client to develop a comprehensive *Vestia Vue Action Plan* that considers a broad range of topics depending on the client's specific needs. The desired outcome of this process is an initial financial and/or investment plan that aligns your priorities, uncovers pain points and problem areas, creates organization, and establishes a baseline implementation strategy to bring together multiple areas of your financial life around common objectives. Our overview includes:

- Setting expectations through the Vue Priority Check process (completed with your advisor(s))
- Auditing your current situation to diagnose your opportunities, resources, gaps, and weaknesses (done behind the scenes for you)



- Testing potential solutions for efficiency and fit with your motivators and values (also done behind the scenes)
- Delivering your written Vestia Vue Action Plan designed to coordinate and align all of the above.

Prior to engaging our Firm to provide these services, the client is required to complete the *Vestia Vue Agreement* setting forth the terms and conditions of the engagement (including termination options), describing the scope of the services to be provided, and the portion of the fee that is due from the client prior to our Firm commencing services.

The Vestia Vue Process typically takes 1-3 months to complete with timing variances caused primarily by complexity, client responsiveness, and other factors. Concluding the Vestia Vue Process, you will be provided a recommended option for the implementation of your action plan and ongoing services through either the Vestia Complete, Vestia Collaborate, or Vestia On Call ongoing engagements. Concurrently, comprehensive investment management services are available through the Vestia Disciplined Wealth Management and Vestia Emerging Wealth Management platforms. Alternative and private investment options are available through the Vestia Private Capital platform.

To the extent requested by a client, our Firm may provide consulting services regarding matters such as estate planning, tax planning, insurance planning, compensation planning, etc. To the extent requested by a client, our Firm may recommend the services of other professionals for certain implementation purposes (i.e., legal work, tax work, insurance, etc.), including our Firm representatives or affiliated entities (as discussed throughout this brochure). The client retains absolute discretion over all such implementation decisions and is free to accept or reject any recommendation from our Firm. It remains the client's responsibility to promptly notify our Firm if there is ever any change in his or her financial situation or investment objectives.

#### **VESTIA DISCIPLINED WEALTH MANAGEMENT**

The Vestia Disciplined Wealth Management platform is a discretionary investment portfolio management platform where we oversee the comprehensive and often complex intertwining of all your investment accounts. Our process focuses on optimizing the long-term interaction of each of your accounts in order to create greater tax efficiency, improve consistency of risk management, and minimize aggregate costs. Access to this platform is typically reserved for clients with at least \$250,000 in accessible investments.

Prior to engaging our Firm to provide these services, the client is required to complete the *Vestia Disciplined Wealth Management Agreement* setting forth the terms and conditions of the engagement (including termination options) and describing the scope of the services to be provided.

#### **VESTIA COLLABORATE**

Vestia Collaborate is an ongoing engagement reserved for high-net-worth and/or high-income clients who desire a proactive and guided experience. We provide a similar broad range of services as those available through our full-service platform with a less customized experience where a client's time and involvement are required more frequently. We remain proactive to make sure key issues are "on your radar," but you absorb more of the work to complete while our firm is available to collaborate and help as needed. The right client for



Vestia Collaborate is one who appreciates the idea of having an advisor who intimately knows their situation, looking out for their interests, but does not desire the same customized level of ongoing support as a Vestia Complete client.

Prior to engaging our Firm to provide these services, the client is required to complete the *Vestia Collaborate Agreement* setting forth the terms and conditions of the engagement (including termination options) and describing the scope of the services to be provided.

#### **VESTIA COMPLETE**

Vestia Complete is an ongoing engagement reserved for a limited number of high-net-worth clients who typically have greater than \$5,000,000 in investments under management or incomes greater than \$750,000 per year and who desire a personalized experience designed around their specific needs and desires. The right client for this service is one who can afford to have service delivered the way they want it. Availability of this service may be limited at any given time due to our capacity constraints. Vestia Complete includes ongoing oversight of nearly all your financial life and may include investment oversight services, tax planning and analysis, estate planning, tax preparation, risk management planning, negotiation or sourcing of large purchases on your behalf, family consulting, budgeting, planning for specific goals such as education funding, retirement funding, the sale of a business, to other personalized goals. We work with each client to customize an ongoing meeting schedule and a scope of services to be provided. Most importantly, our Vestia Complete clients are entrusting us to do as much of the work as possible without having to take them away from more important priorities.

Prior to engaging our Firm to provide these services, the client is required to complete the *Vestia Complete Agreement* setting forth the terms and conditions of the engagement (including termination options) and describing the scope of the services to be provided.

#### **VESTIA ON CALL**

The Vestia On Call approach is available to clients who meet our firm minimum requirements, primarily prefer to handle ongoing wealth management functions on their own, but want the comfort of knowing their portfolio is being overseen by a team of professionals, desire access to our institutional investment approach through the Vestia Disciplined or Emerging Wealth Management platform, and want the comfort of knowing they have an advisor available on call for planning support beyond the scope of their portfolio management agreement. This service is offered to a limited number of clients at any given time to ensure our time is available for Collaborate and Complete clients.

Prior to engaging our Firm to provide these services, the client is required to complete the *Vestia On Call Agreement* setting forth the terms and conditions of the engagement (including termination options) and describing the scope of the services to be provided.

#### **VESTIA EMERGING WEALTH MANAGEMENT**

The Vestia Emerging Wealth Management approach is a portfolio management service available to clients who want "smart technology" where they can see their investments in one location, participate in automated portfolio management with the advisor's guidance, and

<sup>&</sup>lt;sup>1</sup> Vestia Advisors, LLC does not provide specific legal or tax recommendations. Rather they discuss generalized topics and work with qualified attorneys and accountants for the delivery of legal or tax advice specific to your situation.



track their progress, all in an intuitive interface. This service is offered to a limited number of clients at any given time to ensure our time is available for Collaborate and Complete clients.

Prior to engaging our Firm to provide these services, the client is required to complete the *Vestia Emerging Wealth Management Agreement* setting forth the terms and conditions of the engagement (including termination options) and describing the scope of the services to be provided.

#### **VESTIA PRIVATE CAPITAL**

Vestia provides access to certain accredited or qualified investors to a lineup of alternative or private investment opportunities that have been curated through multiple channels of access. These assets are sometimes managed through a non-discretionary advisory agreement. This and other arrangements are described further in Item 5.

Prior to engaging our Firm to provide non-discretionary investment management services for alternative or private investments, the client is required to complete the *Vestia Private Capital Agreement* setting forth the terms and conditions of the engagement (including termination options) and describing the scope of the services to be provided.

Vestia Private Capital clients are not required to use any of the firm's other services and retain full discretion over the investments they choose to utilize.

#### **VESTIA LEGACY CLIENTS**

Some clients have worked with one or more of our advisory team members prior to the advisor joining Vestia. In order to facilitate the smooth transition of relationships to Vestia Advisors, we have a legacy client platform available on an as-needed basis.

Prior to engaging our Firm to provide these services, the client is required to complete a customized version of the *Vestia Disciplined Wealth Management Agreement* setting forth the terms and conditions of the engagement (including termination options) and describing the scope of the services to be provided.

#### **USE OF SUB-ADVISOR**

For certain client assets, Vestia may outsource all or a portion of the portfolio management to an investment adviser not affiliated with Vestia, who serves as Sub-Advisor. The Sub-Advisor is granted limited discretionary investment authority over assets assigned to it by Vestia. For the assets directed to the Sub-Advisor for services, its responsibility includes the authority to:

- exercise discretion to determine the types of securities bought and sold, along with the percentage allocation
- apply its discretion as to when to buy and sell
- apply its discretion as to the timing of transactions
- select the broker-dealer for the execution of securities transactions if appropriate
- take other portfolio management actions the advisor delegates or deems appropriate
- deduct Sub-Advisor fees directly from the custodian account, for which the Sub-Advisor is managing assets

Any authority of the Sub-Advisor only applies to the specific assets, within the Client's custodial account, for which the Sub-Advisor has been appointed as the discretionary manager. Sub-Advisor shall not provide investment advice or have any advisory responsibility



to the Client beyond the assets for which it is appointed as Sub-Advisor. The terms of services provided by Sub-Advisor are directed in accordance with a separate written agreement entered into between Vestia and them.

We may choose to engage a variety of institutional investment managers to serve as Sub-Advisor for certain portfolios or client assets. We evaluate a variety of information about Sub-Advisors, which may include the independent managers' public disclosure documents, materials supplied by the independent managers themselves, as well as other third-party analyses we believe to be reputable. Clients are typically required to maintain a minimum account size to be eligible for these services, and certain investment managers require a higher asset level to invest in their program. While utilizing a Sub-Advisor our Firm continues to provide investment advisory services to the client relative to ongoing investment monitoring, asset allocation, and client objectives.

Sub-Advisors invest on behalf of accounts in accordance with the strategies set forth in their own disclosure documents, which are available to our clients prior to employing their strategies. The Sub-Advisor typically assumes discretionary authority over an account, and most programs are available for clients who prefer an account to be managed under a non-discretionary engagement or who may have other unique account restrictions. At least annually thereafter, a review will be performed by our firm from both a compliance and performance perspective to determine whether the selected investment manager remains an appropriate fit for the client's portfolio.

When utilizing a Sub-Advisor, our Firm's fees may be collected either in advance or in arrears depending on the specific Sub-Advisor relationship and will be disclosed to the client at the point of entering into the advisory relationship.

#### **OTHER THIRD-PARTY SERVICES**

The Firm has entered into a service agreement with Pontera to provide asset management services for accounts held away from our primary custodial affiliations. Through this, we are able to create a portfolio consisting of the securities/investment opportunities available depending on the type of held-away account being managed by our firm. The Pontera platform allows us to avoid being considered to have custody of Client funds for these purposes since we do not have direct access to Client log-in credentials to affect trades. We are not affiliated with the platform in any way and receive no compensation from them for using their platform. A link will be provided to the Client, allowing them to connect an account(s) to the platform. The client's individual investment strategy is tailored to their specific needs and may include some or all of the securities made available. Portfolios will be designed to meet a particular investment goal, determined to be suitable to the client's circumstances. Once the appropriate portfolio has been determined, portfolios are continuously and regularly monitored and, if necessary, rebalanced.

#### **EDUCATIONAL WORKSHOPS**

We provide periodic educational seminar sessions for attendees desiring information on personal finance and investing. Topics may include issues related to general financial planning, educational funding, estate planning, retirement strategies, implications involving changes in marital status, and various other current economic or investment topics. Our workshops are educational in nature and do not involve the direct solicitation of insurance or investment products.



# **Item 5 - Fees and Compensation**

Generally, our Firm charges clients separately for investment management and financial planning services. Many firms do not separate these services, but we believe that leads to lower-complexity and lower-maintenance clients subsidizing the costs of services disproportionately to higher-complexity or higher-maintenance clients.

#### FORMS OF PAYMENT ACCEPTED

Forms of payment are based on the types of services being provided, terms of service, etc., and will be stated in the client's engagement agreement(s) with our firm. Published fees may be negotiable, and we may waive or discount our fees for our associates and their family members. Our firm reserves the right to deviate from its fee schedule should we deem the circumstances appropriate.

## Services where checks and credit cards are accepted

Fees for the Vestia Vue Process, Vestia On Call hourly services, and corporate Complete and Collaborate services are to be paid by check, credit card, or draft from a US-based financial institution. With your prior authorization, payment may be made through an unaffiliated PCI-compliant<sup>2</sup> third-party processor, automated clearing house (ACH), or withdrawal from an investment account held at your custodian(s) of record.

#### Services where checks are not accepted

With your prior authorization, Vestia Complete (with the exception of corporate Complete clients), Vestia Collaborate (with the exception of corporate Collaborate clients), Vestia Disciplined Wealth Management, Vestia Emerging Wealth Management, Vestia Private Capital, and Vestia On Call platform access fees are to be paid either via ACH or your account held at the custodian(s) of record and are noted in statements received by you from the custodian.

## We do not accept cash for services

Our firm does not accept cash, money orders or similar forms of payment for its engagements. We reserve the right to suspend some or all services once an account is deemed past due as defined within the client's engagement agreement(s).

<sup>&</sup>lt;sup>2</sup> For an explanation of the term "PCI," who the PCI Security Standards Council is, as well as its comprehensive standards to enhance payment card data security, please go to <a href="https://www.pcisecuritystandards.org/security\_standards/index.php">https://www.pcisecuritystandards.org/security\_standards/index.php</a>



#### **TYPES OF FEES AND PAYMENT SCHEDULES**

# **Portfolio Management Offerings**

#### VESTIA DISCIPLINED WEALTH MANAGEMENT PLATFORM

Accounts are assessed an annualized asset-based fee that is paid quarterly, in advance, as indicated in Table 1 below. The fee is calculated by multiplying the quotient by the applicable number of basis points (one basis point equals 1/100 of one percent). The result is then divided by four to determine the quarterly fee. Although we do not have a minimum asset level, we do impose a \$300 minimum fee per quarter for wealth management clients utilizing the Vestia On Call ongoing service model (see below).

Formula: ((quarter-end market value) x (applicable number of basis points))/4

Table 1: Vestia Disciplined Wealth Management Fee Schedule

Assets Under Management*	Annualized Asset-Based Fee	
All Assets Under Management	0.50% (50 basis points)	
All Private Capital Assets	0.50% (50 basis points)	

\*Our cost is based on a flat-tier schedule. For example, an account maintaining \$2.5 million would be assessed 0.50% on the entire \$2.5 million including any private capital investments. For the benefit of discounting our asset-based fee, we will aggregate accounts within the same household on the same platform unless instructed by the client not to do so.

Advisory fees will be determined by the reporting account value as of the last market day of each quarter, and in consonance with the statement you will receive from your custodian(s) of record for the purpose of verifying the computation of our advisory fee. In the rare absence of a reportable market value, our firm may either utilize the value of the original deposit or seek a third-party opinion from a recognized industry source (e.g., an unaffiliated public accounting firm), and our clients may choose to separately seek such an opinion at their own expense as to the valuation of "hard-to-price" securities if necessary.

The first billing cycle will begin once the client agreement is executed, and account assets have settled into the client's separately identifiable account held by the custodian(s) of record or once held-away account management access has been achieved for accounts being managed on a held-away basis. Fees for partial quarters will be prorated based on the remaining days in the reporting period in which the firm services the account. Fee payments will generally be assessed within the first 10 calendar days of each billing cycle.

The client's written authorization is required in order for the custodian(s) of record to deduct our advisory fee from an account. By signing our firm's engagement agreement, as well as the custodian(s) account opening documents, the client will be authorizing the custodian(s) to withdraw our advisory fees from the account. The custodian(s) will remit our advisory fees directly to our firm. Fees deducted from the account will be noted on statements that the client receives directly from the custodian(s) of record.<sup>3</sup>

Client assets held in other Vestia investment platforms are excluded from the calculation as assets of the Vestia Disciplined Wealth Management platform.

<sup>&</sup>lt;sup>3</sup> Periodic account value variances between the firm's invoice and custodian statement (beyond the firm's control) may occur due to late trade settlement, dividend distribution, etc., requiring adjusted transaction reporting from the custodian of record.



#### **VESTIA EMERGING WEALTH MANAGEMENT PLATFORM**

Accounts are assessed an annualized asset-based fee that is paid quarterly, in arrears. The fee is calculated using the client's daily account balance for the prior quarter multiplied by 0.125% (i.e.,  $0.5 \div 4$ ). The platform fee charged by MTG, LLC dba Betterment Securities ("Betterment"), the platform, is not included in this total.

Formula: ((quarter-end market value) x (.5))/4

Advisory fees will be determined by the reporting account value as of the last market day of each quarter and in consonance with the statement you will receive from your custodian(s) of record for the purpose of verifying the computation of our advisory fee.

The platform fee for Betterment is charged separately by Betterment once a quarter generally equal to 0.25% per annum (.0625% per quarter) of the client's average daily account balance during the period. Accounts are not charged a fee when they are unfunded. The value of the account for fee calculation purposes will be determined by Betterment in accordance with its normal practices and procedures. You authorize such fees to be deducted directly from your Betterment account. The fee is subject to waiver or reduction by Betterment in its sole discretion and is detailed in the required separate agreement between you and Betterment with respect to Betterment's services and fees. The first billing cycle will begin once the client agreement is executed and account assets have settled into the client's separately identifiable account held by the custodian(s) of record.

The client's written authorization is required in order for the custodian(s) of record to deduct our advisory fee from an account. By signing our firm's engagement agreement, as well as the custodian(s) account opening documents, the client will be authorizing the custodian(s) to withdraw our advisory fees from the account. The custodian(s) will remit our advisory fees directly to our firm. Fees deducted from the account will be noted on statements that the client receives directly from the custodian(s) of record.<sup>4</sup>

To clarify a potential conflict of interest, it is not our intent that clients stay on the Vestia Emerging Wealth Management platform when their assets exceed \$2 million but we are unable to automatically adjust fees above \$2 million inside of the Betterment platform and therefore do not provide a fee schedule in this brochure.

Client assets held in other Vestia investment platforms are excluded from the calculation as assets of the Vestia Emerging Wealth Management platform.

#### **VESTIA LEGACY CLIENTS**

Vestia Legacy accounts may be assessed an annualized asset-based fee that will be determined by the reporting period ending value of the client's account. These fees will be billed in advance per Table 2 below, based on a blended tier, and subject to our firm minimum requirements. Please refer to the Vestia Disciplined Wealth Management platform for details involving payment modes and methods, as well as billing cycles and formulas.

<sup>&</sup>lt;sup>4</sup> Periodic account value variances between the firm's invoice and custodian statement (beyond the firm's control) may occur due to late trade settlement, dividend distribution, etc., requiring adjusted transaction reporting from the custodian of record.



Table 1: Vestia Disciplined Wealth Management Fee Schedule

Assets Under Management*	Annualized Asset-Based Fee	
First \$2,000,000	0.50% (50 basis points)	
Above \$2,000,000	0.25% (25 basis points)	
All Private Capital Assets	1.25% (125 basis points)	

<sup>\*</sup>Our cost is based on a blended tier schedule. For example, an account maintaining \$2.5 million would be assessed 0.50% on the first \$2 million and the remaining \$500,000 would be assessed 0.25%. For the benefit of discounting our asset-based fee, we will aggregate accounts within the same household on the same platform unless instructed by the client not to do so.

Our firm reserves the right to deviate from this fee range should we deem the circumstances appropriate, but our fee for these legacy clients will not exceed this schedule. Depending on the scope of services to be provided and other factors, some legacy clients will have an additional cost for Vestia Collaborate or Vestia On Call services.

Client assets held in other Vestia investment platforms are excluded from the calculation as assets of the Vestia Disciplined Wealth Management platform that contains a legacy fee schedule.

## **Investment Advisory Offerings**

#### **VESTIA PRIVATE CAPITAL PLATFORM**

An alternative or private investment is an investment that is more complex in nature than simply owning stocks, bonds, or shares that you can buy and sell based on their current price. Alternative or private investments generally have greater risks, higher fees, and less liquidity than those available through widely accessible public markets. Vestia provides access to certain accredited investors or qualified purchasers to a curated lineup of alternative or private investment opportunities through the Vestia Private Capital platform.

Our intent is to pair our clients up with alternative or private investment opportunities that best meet the client's individual objectives. Due to the extra risks of the alternative or private markets we do not provide discretionary investment management services and therefore clients must be involved anytime we direct assets toward alternative or private investments.

Alternative or private investments have additional risks beyond the traditional equities markets that are further described in Item 8. Vestia also sometimes has conflicts of interest as it arises to these markets as described in Item 10. Working on behalf of clients in the alternative investment markets causes additional costs and risks to Vestia and/or its affiliated companies.

In order to compensate for additional costs and risks of the alternative investment markets, Vestia or its affiliated companies or personnel have different ways of being compensated for participation in these markets.

Vestia Private Capital Non-Discretionary Advisory platform - In cases where no direct
compensation is provided from a portfolio company and no commission is received
from a broker/dealer, we charge a non-discretionary advisory fee for alternative and
private investments. Prior to engaging our Firm to provide these services, the client is
required to complete the Vestia Private Capital Non-Discretionary Advisory Agreement
setting forth the terms and conditions of the engagement (including termination)



options) and describing the scope of the services to be provided. Through this engagement, clients are assessed an annualized asset-based fee that is paid quarterly, in advance, as indicated in Table 1 below, or paid as soon as possible after the normal billing cycle if being paid directly through the capital call structure of an underlying investment. The fee is calculated by multiplying the quotient by the applicable number of basis points (one basis point equals 1/100 of one percent). The result is then divided by four to determine the quarterly fee.

Table 3: Vestia Private Capital Platform Fee Schedule

Capital Deposits or Valued Assets*	Annualized Asset-Based Fee
All Assets for Clients on the Legacy Fee Schedule	1.25% (125 basis points)
All Assets for Clients on the New Fee Schedule	0.50% (50 basis points)

Because billing can often be challenging with alternative or private investments where no commission is received, where necessary, we will assign a percentage cost to an entire capital commitment while giving you the benefit of any fee reduction thresholds crossed in acquiring that investment.

Advisory fees and reported values will be determined by the reporting account value as of the last market day of each quarter and in consonance with the statement you will receive from your custodian(s) of record for the purpose of verifying the computation of our advisory fee. In the absence of a reportable market value (which is frequently the case with alternative or private investments) at our discretion, our firm may rely on the reported value of the underlying portfolio company or private fund, seek a third-party opinion from a recognized industry source (e.g., unaffiliated public accounting firm), or utilize the original deposit amount provided the investment continues to be a going concern. If the reportable value reflects the original deposit(s) made for the investment or a value estimate from a previous date, the current value(s) (to the extent ascertainable) could be <u>significantly more or less</u> than the original deposit. If our clients disagree with our selected approach, they may choose to separately seek such an opinion at their own expense as to the valuation of "hard-to-price" securities if necessary and we will utilize that value for the purpose of determining our fee.

The first billing cycle will begin once the client agreement is executed and account assets have settled in the account held by the custodian(s) of record. Fees for partial quarters will be prorated based on the remaining days in the reporting period in which the firm services the account. Fee payments will generally be assessed within the first 10 calendar days of each billing cycle. For some private investments, fees will not be assessed until a capital call has been satisfied. In those instances, our Firm may be compensated by a portion of the capital call sufficient to cover any delayed billing.

The client's written authorization is required in order for any custodian(s) of record to deduct our advisory fee from an account. By signing our firm's engagement agreement, as well as the custodian(s) account opening or subscription documents, the client will be authorizing the custodian(s) to withdraw our advisory fees from the account. The custodian(s) will remit our advisory fees directly to our firm. Fees deducted from the account will be noted on statements that the client receives directly from the custodian(s) of record.



Client assets held in other Vestia investment platforms and alternative or private investments not managed through the Vestia Private Capital platform are excluded from the calculation as assets of the Vestia Private Capital platform.

- Sometimes our affiliated entity, Vestia Ventures, may take direct equity ownership in or cash compensation from an underlying portfolio company or in a private fund's limited or general partnership for services provided to the Portfolio Company or private fund. We disclose structures such as this in Item 8. When we are compensated through ownership and/or cash from a portfolio company we do not charge clients an additional non-discretionary advisory fee when they participate in the investment. To date, when we are compensated in ownership and/or cash from a private fund we have not charged clients an additional non-discretionary advisory fee. However, we reserve the right to do so in the future when we and the client both agree this is appropriate.
- For some opportunities we gain access to alternative or private investments through personnel of our firm who are registered with an independent broker/dealer. Working in partnership with an independent broker/dealer helps provide important access to investments and due diligence on certain investments for which we may not have internal resources. When alternative investments are placed through a broker/dealer, the broker/dealer pays a commission to the Registered Representative. The Registered Representative is contractually required to assign that compensation back to our affiliated entity, Vestia Brokerage, LLC. When personnel of our firm will receive a commission through their role as a Registered Representative, we do not charge clients an additional non-discretionary advisory fee for their participation in the same investment.

RISKS: Alternative and private investments generally involve various risk factors, including, but not limited to, the potential for complete loss of principal, liquidity constraints, and lack of transparency. Unlike liquid investments that a client may maintain, private investment funds do not provide daily liquidity or pricing. Each prospective investor will be required to complete a subscription agreement (or equivalent), pursuant to which the client will establish that he/she is eligible for investment in the fund and acknowledges and accepts the various risk factors that are associated with such an investment.

## **Financial Planning & Consulting Offerings**

#### **VESTIA ONBOARDING PROCESS**

A fixed cost is agreed upon in advance of the Vestia Onboarding Process and typically ranges from \$3,500 to \$10,000 depending on your case complexity and other factors. We normally require full payment of this onboarding fee upfront. For medical residents or fellows, the majority of this fee is deferred until the professional enters into full-time medical practice.

#### **VESTIA COLLABORATE**

The cost for Vestia Collaborate is determined in advance of services being provided and generally ranges between \$500 to \$5,000 per month depending on the complexity of the client's situation and the scope of services provided, among other factors. The fee is paid to our firm in advance and is due within the first 10 calendar days of each quarter. Please note that this service does not cover the additional work required for our Vestia Disciplined Wealth Management platform.



Clients opting to not use the Vestia Disciplined Wealth Management platform may be charged an extra 50% for Vestia Collaborate services which will be in addition to the fee range listed above.

#### **VESTIA COMPLETE**

The Vestia Complete cost is determined in advance of services being provided and generally ranges between \$1,000 to \$12,000 per month depending on the complexity of the client's situation, the scope of services provided, the client's expectations of our availability, and other factors. The fee is paid to our firm in advance and is due within the first 10 calendar days of each quarter. Please note that this service does not cover the additional work required for our Vestia Disciplined Wealth Management, Vestia Private Capital, or any other Vestia platforms. Clients opting not to use the Vestia Disciplined Wealth Management platform may be charged an extra 50% for Vestia Complete, which will be in addition to the fee range listed above.

#### **VESTIA ON CALL**

The Vestia On Call service cost ranges from \$100-\$500 per hour depending on the services needed and the team member providing them. As a reactive service platform, Vestia On Call clients get less priority access for meeting availability and after-hours appointments compared to Vestia Collaborate or Vestia Complete clients who are paying for proactive service.

#### **EDUCATIONAL WORKSHOPS**

While certain seminars may be complimentary, workshop attendees may be assessed a fee of up to \$50 per participant. Sessions may be paid by an event sponsor, such as an employer or an association. The workshop fee, if any, will be announced in advance and will be determined by the length of the event, the number and expertise of the presenters involved, and whether or not educational materials are being provided. Payment will be due on or prior to the first day of the scheduled workshop.

#### **ADDITIONAL CLIENT COSTS**

Advisory fees paid to our firm by our clients for our services are separate from any internal fees involving mutual funds as outlined in their prospectus, including, but not limited to 12b-1 fees, expense ratios, etc., exchange-traded funds (ETFs), exchange-traded notes (ETNs), or other similar investments.

Any transactional or service fees (sometimes termed brokerage fees), sub-advisor fees, individual retirement account fees, qualified retirement plan fees, account termination fees, or wire transfer fees will be borne by the account holder and per the separate fee schedule of the custodian(s) of record. Additional information about our fees in relationship to our brokerage and operational practices are referenced in Items 12 and 14 of this document.

Clients can engage certain persons associated with the Firm (but not the Firm directly) to render securities brokerage services under a separate commission-based arrangement. Clients are under no obligation to engage such persons and may choose brokers or agents not affiliated with the Firm.

Under this arrangement, the Firm's Supervised Persons, in their individual capacities as registered representatives of Ausdal Financial Partners ("Ausdal"), may provide securities



brokerage services and implement securities transactions under a separate commission-based arrangement. Supervised Persons may be entitled to a portion of the brokerage commissions paid to either Broker-Dealer, as well as a share of any ongoing distribution or service (trail) fees from the sale of mutual funds. Ausdal or The Securities Group may also recommend noload or load-waived funds, where no sales charges are assessed. Prior to effecting any transactions, clients are required to enter into a separate account agreement with the appropriate Broker-Dealer.

Vestia Personal Wealth Advisors does not receive "trailer" or SEC Rule 12b-1 fees from an investment company that may be recommended to a client. Fees charged by such issuers are detailed in prospectuses or product descriptions and interested investors are always encouraged to read these documents before investing. Our firm and its associates receive none of these described or similar fees or charges.

Our clients always have the right to purchase recommended or similar investments or insurance products through a provider of their choice.

#### **ACCOUNT ADDITIONS AND WITHDRAWALS**

Clients may make additions to and withdrawals from a discretionary asset management account at any time, subject to available liquidity and the Firm's right to terminate an account. If assets in excess of \$10,000 are deposited into or withdrawn from a discretionary account after the inception of a billing period, the fee payable with respect to such assets is adjusted to reflect the interim change in portfolio value. For the initial period of an engagement, the fee is calculated on a pro-rata basis. In the event the advisory agreement is terminated, the fee for the final billing period is prorated through the effective date of the termination, and the outstanding or unearned portion of the fee is charged or refunded to the client, as appropriate.

#### **PORTFOLIO ACTIVITY**

Our firm has a fiduciary duty to provide services consistent with the client's best interest. As part of our Firm's portfolio management services, our Firm reviews client portfolios on an ongoing basis to determine if any changes are necessary based upon various factors, including, but not limited to, investment performance, market conditions, fund manager tenure, style drift, account additions/withdrawals, and/or a change in the client's investment objective. Based upon these factors, there may be extended periods where our Firm determines that changes to a client's portfolio are neither necessary nor prudent. Our firm's Disciplined or Emerging Wealth Management advisory fee remains payable during periods of account inactivity.

#### **TERMINATION OF SERVICES**

Either party may terminate our relationship according to the terms agreed upon by our signed engagement(s) by communicating their intent to terminate in writing to the other party. Our firm will not be responsible for investment allocation, advice, or transactional services (except for limited closing transactions) upon receipt of a termination notice related to a wealth management engagement. It will also be necessary that we inform the custodian of record that the relationship between parties has been terminated.

Once notified of a termination related to discretionary or non-discretionary investments, we will take no further action on the account. If you elected to participate in the Vestia Private



Capital Non-Discretionary Advisory platform, you agree to pay a termination fee to us in the amount equal to 1% of your total capital commitment to all alternative or private investment funds on the platform. We negotiate where possible for lower fees and investment minimum requirements with alternative and private investment funds and you may be subjected to higher fees, increased capital commitments, or other costs imposed by the fund sponsor if you terminate your advisory relationship with us.

If a client did not receive our Form ADV Part 2 firm brochure prior to entering into the firm's agreement, then that client will have the right to terminate the engagement without fee or penalty within five business days after entering into the agreement. If a client terminates an hourly planning service after this five-business-day period, the client will be assessed fees at the hourly rate stated in their agreement for any time incurred in the preparation of their analysis or plan. If an educational workshop attendee or sponsor cancels within 24 hours of the first session, fees are normally not subject to a refund due to operational costs borne by our firm, but we will typically credit the fee toward a future educational session presented by our firm. When a fixed fee or asset-based fee client terminates their agreement after the five business-day periods, the client will be assessed fees on a per-day prorated basis for services incurred from either (i) as a new client, the date of the engagement to the date of the firm's receipt of the written notice of termination, or (ii) all other accounts, the last billing period to the date of the firm's receipt of the written termination notice. Our firm will return any prepaid, unearned fees within 30 days of the firm's receipt of termination notice. Earned fees in excess of a client's deposit will be billed at the time of termination.

# **Associated and Affiliated Entity Offerings**

Vestia personnel are associated with several affiliated entities that seek to enhance our client experience with additional and optional services that are available outside of our registered advisory services.

#### **VESTIA INSURANCE, LLC**

Vestia Insurance, LLC is a licensed insurance brokerage agency that provides non-variable/fixed insurance brokerage and referral services for certain advisory clients of Vestia. Some supervised personnel of our Firm are also licensed insurance agents who represent our insurance agency. No advisory client is obligated to use the services of our affiliated insurance agency or agents.

#### **VESTIA BROKERAGE, LLC**

Vestia Brokerage, LLC is an affiliated entity that participates in expense sharing with our other affiliated entities and is funded by our personnel who are also Registered Representatives of a registered broker/dealer. No advisory client is obligated to use the services of our personnel who are also Registered Representatives.

## **VESTIA CONTRACT NEGOTIATION, LLC**

Vestia Contract Negotiation, LLC dba Vestia Consulting, is an affiliated contract negotiation entity that helps physicians, dentists, and other executives negotiate their employment contracts. This entity also helps businesses establish competitive contract structures in order to attract and retain top talent. No advisory client is obligated to use the services of our affiliated contract negotiation entity.



#### **VESTIA VENTURES, LLC**

Vestia Ventures is an affiliated consulting and management firm that provides services in exchange for cash, equity, or both. Clients of Vestia Personal Wealth Advisors do not directly compensate Vestia Ventures for services, however, Vestia Ventures may receive cash or equity compensation in exchange for services provided to businesses or funds in which Vestia Personal Wealth Advisors' clients elect to invest through the Vestia Private Capital platform or through the Mammoth Technology platform. Additionally, Vestia Ventures will be compensated with a percentage of the recovery earned by Vestia Personal Wealth Advisors clients or client's entities for utilization of the research and development tax planning consulting services provided by American Incentive Advisors LLC. No advisory client is obligated to invest in any of the investments made available through the Vestia Private Capital platform or the Mammoth Technology platform.

#### MAMMOTH INVESTORS, LLC

Mammoth Investors, LLC ("Mammoth Investors") is a management company that fully owns Mammoth Scientific, LLC, and Mammoth Admin & Tech, LLC dba Mammoth Technology, all of which are affiliated with Vestia via a common control person.

Mammoth Scientific is a private fund advisor that operates under an exemption from registration in the State of Indiana and manages certain Reg D investments in the Mammoth Private Capital funds. Mammoth Scientific, LLC, provides investment advisory services solely to private venture capital funds. Investment advice is provided directly to the Funds, through its role as investment adviser, and not individually to the Fund Investors.

Vestia Ventures owns a minority interest in Mammoth Investors and other Vestia personnel individually, or through entities under control by Vestia personnel have additional ownership in Mammoth Investors and in the Mammoth Private Capital funds. Clients accessing investments through the Mammoth Technology platform or investing in venture capital funds managed by Mammoth Scientific may indirectly compensate Vestia Personal Wealth Advisors personnel due to their ownership in Vestia Ventures or their ownership in Mammoth Investors. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.

# Item 6 - Performance-Based Fees and Side-By-Side Management

Our firm's advisory fees will not be based on a share of capital gains or capital appreciation (growth) of any portion of managed funds, also known as performance-based fees. Our fees will also not be based on side-by-side management, which refers to a firm simultaneously managing accounts that do pay performance-based fees (such as a hedge fund) and those that do not.

# **Item 7 - Types of Clients**

Our firm is available to serve individuals and high net worth individuals, foundations and charitable organizations, and businesses of all sizes, in addition to retirement plans (under separate brochure and agreement). Please refer to Item 4 for information involving service



requirements. We reserve the right to decline services to any prospective client for any nondiscriminatory reason.

# **Strategies and Risk of Loss**

#### INVESTMENT STRATEGY

Vestia Personal Wealth Advisors relies on an investment philosophy that is founded on evidence-based academic research, such as Modern Portfolio Theory and the Fama-French Factor Model, and established discoveries in behavioral finance. Modern Portfolio Theory advocates that it is not enough to look at the expected risk and return of one particular asset class. By investing in more than one asset class, an investor may be able to reap the benefits of diversification – most importantly, a reduction in the risk level of the portfolio. The Fama-French Factor Model, through research, found that over long periods of time, value stocks tend to outperform growth stocks, and, similarly, small-cap stocks tend to outperform large-cap stocks, and equities tend to outperform fixed-income securities, among other factors.

The Vestia Disciplined Wealth Management and Vestia Emerging Wealth Management philosophy is based on these basic principles:

- Develop well-diversified portfolios that feature a broad range of market sectors and asset classes
- Use market-based investments, not manager-based investments unless it is deemed appropriate for your portfolio to have a portion invested in private equity, private business ownership, or private real estate
- Hold the investments for a long period of time
- Periodically reallocate the investments as conditions warrant
- Strategically rebalance the portfolio as needed to maintain the desired level of risk exposure
- Our process focuses on optimizing the long-term interaction of each of your accounts in order to create greater tax efficiency, improve consistency of risk management, and minimize aggregate costs.

The Vestia Disciplined Wealth Management and Vestia Emerging Wealth Management platforms are diversified and invest primarily in no-load mutual funds and ETFs. The Vestia Private Capital platform provides investment access to clients primarily for alternative and or private investments and private special-purpose vehicles. These investments are typically not liquid, not well-diversified and expenses are usually greater than those of our disciplined and emerging wealth management platforms. No approach can ensure investment success or prevent loss in a declining market. Past performance is no guarantee of future results.

#### METHODS OF ANALYSIS AND INVESTMENT SELECTION

Based on the *Vestia Disciplined Wealth Management Agreement* that clients execute, Vestia Personal Wealth Advisors is granted discretionary authority to implement client-approved investment strategies. Investments are selected based on past performance (as applicable), portfolio turnover, fees, and a variety of academic statistics including volatility, price movement, risk-adjusted return, etc. These statistics are provided by third-party vendors and



investment sponsors and are evaluated by our portfolio manager as well as our investment committee on both an absolute and a relative basis while relying on standards set by Vestia Personal Wealth Advisors.

#### **RISK OF LOSS**

Our firm believes its strategies and investment recommendations are designed to produce the appropriate potential return for the given level of risk; however, there is no guarantee that a planning goal or investment objective will be achieved. Past performance is not indicative of future results. Investing in securities involves the risk of loss that clients should be prepared to bear. While the following list is not exhaustive, we provide some examples of such risk in the following paragraphs, and we believe it is important that our clients review and consider each prior to investing.

## Active Investment Management

A portfolio that employs active management strategies may, at times, outperform or underperform various benchmarks or other strategies. In an effort to meet or surpass these benchmarks, active portfolio management may require more frequent trading or "turnover." This may result in shorter holding periods, higher transactional costs, and/or taxable events generally borne by the client, thereby potentially reducing, or negating certain benefits of active asset management. The Firm takes the best interest of the client(s) into consideration when employing an active investment management strategy.

#### Company Risk

When investing in securities, such as stocks, there is always a certain level of company or industry-specific risk that is inherent in each company or issuer. There is the risk that the company will perform poorly or have its value reduced based on factors specific to the company or its industry. This is also referred to as unsystematic risk and can be reduced or mitigated through diversification.

#### Currency Risk

The risk of loss from fluctuating foreign exchange rates when a portfolio has exposure to foreign currency or in foreign currency traded investments is known as currency risk.

#### Equity (Stock) Risk

Common stocks are susceptible to general stock market fluctuations and to volatile increases or decreases in value as market confidence in and perceptions of their issuers change. If an investor held common stock or common stock equivalents of any given issuer, they may be exposed to greater risk than if they held preferred stocks and debt obligations of the issuer.

Preferred stocks can be affected by interest rates and liquidity risks (described in adjacent paragraphs). Also, note that their dividend payment is not guaranteed; some are subject to a call provision, meaning the issuer can redeem its preferred shares on demand, usually when interest rates have fallen.

#### ETF/ETN and Mutual Funds Risk

The risk of owning ETFs/ETNs and mutual funds reflects their underlying securities (e.g., stocks, bonds, derivatives, etc.). These forms of securities typically carry additional expenses



based on their share of operating expenses and certain brokerage fees, which may result in the potential duplication of certain fees. Certain ETFs and indexed funds have the potential to be affected by "active risk;" a deviation from its stated index (e.g., S&P 500).

While many ETFs/ETNs and index mutual funds are known for their potential tax efficiency and higher "qualified dividend income" (QDI) percentages, there are asset classes within these investment vehicles or holding periods within that may not benefit. Shorter holding periods, as well as commodities and currencies (that may be a holding within an ETF/ETN or mutual fund), may be considered "non-qualified" under certain tax code provisions. A holding's QDI will be considered when tax efficiency is an important aspect of the client's portfolio.

Leveraged and/or inverse ETFs attempt to achieve multiples of the performance of an index or benchmark through the opposite (inverse) of the performance of the tracked index or benchmark. This strategy attempts to profit from, or hedge exposures to, downward drifting markets. There is risk involving this strategy and part of the concern is based on the fact that leveraged and inverse exchange-traded funds "reset" daily, which means they are designed to achieve their stated objectives on a daily basis. It is due to the compounding effect of daily adjustments that ETF performance over longer periods of time can differ significantly from the performance (or inverse of the performance) of an underlying index or benchmark during the same period. This effect can be magnified during volatile markets. If effects contrary to the ETF strategy occur, losses may be significant; therefore, leveraged and/or inverse ETFs will be considered for portfolios either properly hedged or for clients able to sustain potentially higher risks. Leveraged and inverse ETFs will not be used in portfolios where a "buy-and-hold" philosophy is important.

#### Failure to Implement Risk

Our planning clients are free to accept or reject any or all of the recommendations made to them. While no advisory firm can guarantee future performance, no plan can succeed if it is not implemented. Clients who choose not to take the steps recommended in their plan may face an increased risk that their stated goals and objectives will not be achieved.

#### Financial Risk

Excessive borrowing to finance a business operation increases profitability risk because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

#### Fixed-Income Risks

Various forms of fixed-income instruments, such as bonds, money market, or bond funds may be affected by various forms of risk, including:

#### Credit Risk

The potential risk that an issuer would be unable to pay scheduled interest or repay principal at maturity is sometimes referred to as "default risk." Credit risk may also occur when an issuer's ability to make payments of principal and interest when due is interrupted. This may result in a negative impact on all forms of debt instruments, as well as funds or ETF share values that hold these issues. Bondholders are creditors of



an issuer and have priority to assets before equity holders (i.e., stockholders) when receiving a payout from liquidation or restructuring. When defaults occur due to bankruptcy, the type of bond held will determine the seniority of payment.

#### Interest Rate Risk

The risk is that the value of the fixed-income holding will decrease because of an increase in interest rates.

#### Reinvestment Risk

With declining interest rates, investors may have to reinvest interest income or principal at a lower rate.

#### Fundamental Analysis

The challenge involving fundamental analyses is that information obtained may be incorrect; the analysis may not provide an accurate estimate of earnings, which may be the basis for a security's value.

If a security's price adjusts rapidly to new information, fundamental analysis may result in unfavorable performance.

#### Inflation Risk

Also called purchasing power risk, is the chance that the cash flows from an investment won't be worth as much in the future because of changes in purchasing power due to inflation.

## Liquidity Risk

The inability to readily buy or sell an investment for a price close to the true underlying value of the asset due to a lack of buyers or sellers. While certain types of fixed income are generally liquid (i.e., bonds), there are risks that may occur, such as when an issue trading in any given period does not readily support buys and sells at an efficient price. Conversely, when trading volume is high, there is also a risk of not being able to purchase a particular issue at the desired price.

#### Market Risk

This is also called systemic risk. In cases where markets are under extreme duress, many securities lose their ability to provide diversification benefits.

## Master Limited Partnerships Risk

Investing in MLPs involves certain risks related to investing in their underlying assets, as well as the risks associated with pooled investment vehicles (certain pooled investments may be less regulated than others). In addition, MLPs that concentrate on a particular industry or a particular geographic region are subject to risks associated with the specific industry or region. A potential benefit derived from an MLP is also dependent on the holding being treated as a partnership for federal income tax purposes; if part or all of the MLP is not, it may have potential adverse tax effects on a portfolio.



#### Options Risk

Risks involving options trading are detailed in the Chicago Board Options Exchange's "The Characteristics and Risks of Standardized Options" brochure that we will provide to you upon request or may be found at their website at: <a href="http://www.cboe.com">http://www.cboe.com</a>. We have provided general considerations involving options in the following statements.

#### Option Buyer's Risks

- The risk of losing the entire investment in a relatively short period of time
- The risk of losing the entire investment increases as an option goes out of the money and as expiration nears
- European style options that do not have secondary markets in which to sell options prior to expiration only realize their value upon expiration
- Specific exercise provisions of a specific option contract may create enhanced risk
- Regulatory agencies may impose exercise restrictions, which may deter the investor from realizing value

### Option Seller's Risks

- Options sold may be exercised at any time before expiration
- Covered call traders forgo the right to profit when the underlying stock rises above the strike price of the call options sold and continues to risk a loss due to a decline in the underlying stock
- Writers of "naked call write" risk unlimited losses if the underlying stock rises; the writer of "naked put write" risks unlimited losses if the underlying stock drops. The writer of naked positions runs margin risks if the position goes into significant losses which may include liquidation by the broker/dealer of record. In addition, the writer of a "naked call write" is obligated to deliver shares of the underlying stock if those call options are exercised. Our firm does not execute uncovered ("naked") options strategies.
- Writers of call options can lose more money than a short seller of that stock on the same rise on that underlying stock due to leveraging used in option strategies
- Call options can be exercised outside of market hours such that effective remedy actions cannot be performed by the writer of those options
- Writers of stock options are obligated under the options that they sold even if a trading market is not available or they are unable to perform a closing transaction
- The value of the underlying stock may unexpectedly surge or drop which may lead to an automatic exercise
- Passive Investing
- A portfolio that employs a passive, efficient markets approach has the risk of generating lower-than-expected returns due to its broad diversification when compared to a portfolio more narrowly focused.

#### Political Risk

The risk of financial and market loss because of political decisions or disruptions in a particular country or region and may also be known as "geopolitical risk."



#### Tax Harvesting Risk

One trading strategy employed in client accounts is tax harvesting. The intent of this trade is to sell an asset at a taxable loss and replace that position with a holding whose historical performance and expected future performance are similar, thereby having little impact on the overall strategic allocation but capturing the tax loss. Because past performance is no indication of future performance, there is potential for the future performance of the replacement position to deviate from that of the initial holding. This type of strategy may also incur an increase in the frequency of trading and the amount of transaction costs.

#### Private Placements Risk

Private placements (aka private investments or private investment funds) are unregistered securities and generally involve various risk factors, including, but not limited to: the potential for complete loss of principal, liquidity constraints, and lack of transparency. A discussion of these risks is stated in each private placement offering document, which will be provided in advance to the client for review and consideration. Unlike liquid investments, private investment funds do not provide daily liquidity or pricing. In the event that the firm references private investment funds owned by the client in any supplemental reports prepared by the firm, the values for private investment funds will reflect either the initial purchase and/or the most recent valuation provided by the private fund sponsor. If the valuation reflects the initial purchase price (and/or a value as of a previous date), the current value, to the extent ascertainable, could be significantly more or less than the original purchase price.

Associates of Vestia Advisors provide investment advice regarding private placements which may or may not include any of the foregoing private placements. The firm and its principals or affiliates do not solicit purchases of shares it/they may directly own (e.g., selling out of its "inventory"). The Firm's role relative to private placements is limited to initial and ongoing due diligence and investment monitoring.

Clients are under no obligation to consider or make an investment in any private placement we recommend for thoughtful consideration.

#### Real Estate Investment Trusts Risk

Risks involved in REIT investing may include (i) following the sale or distribution of assets, an investor may receive less than their principal invested, (ii) a lack of a public market in certain issues, (iii) limited liquidity and transferability, (iv) fluctuations involving the value of the assets within the REIT, (v) reliance on the investment manager to select and manage assets, (vi) changes in interest rates, laws, operating expenses, and insurance costs, (vii) tenant turnover, and (viii) the impact of current market conditions.

#### Alternative and Private Investments Risk in General

Alternative and private investments generally involve various risk factors, including, but not limited to, the potential for complete loss of principal, liquidity constraints, and lack of transparency. Unlike liquid investments that a client may maintain, private investment funds do not provide daily liquidity or pricing. Each prospective investor will be required to complete a subscription agreement (or equivalent), pursuant to which the client will establish that he/she is eligible for investment in the fund and acknowledges and accepts the various risk factors that are associated with such an investment.



#### Research Data Risk

When research and analyses are based on commercially available software, rating services, general market, and financial information, or due diligence reviews, a firm is relying on the accuracy and validity of the information or capabilities provided by selected vendors, rating services, market data, and the issuers themselves. While our firm makes every effort to determine the accuracy of the information received, we cannot predict the outcome of events or actions taken or not taken or the validity of all information researched or provided, which may or may not affect the advice on or investment management of an account.

## Technical Analysis Risk

The risk of investing based on technical analyses is that it may not consistently predict a future price movement; the current price of a security may reflect all known information. This may occur due to analyst bias or misinterpretation, a sector analysis error, late recognition of a trend, etc.

# **Item 9 - Disciplinary Information**

Neither the firm nor its management has been involved in a material criminal or civil action in a domestic, foreign, or military jurisdiction, an administrative enforcement action or a self-regulatory organization proceeding that would reflect poorly upon our offering advisory business or its integrity.

# Item 10 - Other Financial Industry Activities and Affiliations

Firm policies require associated persons to conduct business activities in a manner that avoids conflicts of interest between the firm and its clients, or that may be contrary to law. Our firm will provide disclosure to each client prior to and throughout the term of an engagement regarding any conflicts of interest involving its business relationships that might reasonably compromise its impartiality or independence.

#### **NOT A FINRA OR NFA REGISTERED FIRM**

Our firm is not registered nor has an application pending to register as a Financial Industry Regulatory Authority (FINRA) or National Futures Association (NFA) member. We are not required to be registered with such entities, nor do they supervise our firm or its activities. Neither the firm nor its management is or currently has a material relationship with any of the following types of entities:

- accounting firm or accountant
- bank, credit union, or thrift institution, or their separately identifiable departments or divisions
- lawyer or law firm
- real estate broker, dealer, or advisor
- trust company



#### PERFORMANCE REPORTING TECHNOLOGY

Vestia Advisors has contracted Advent Software, LLC, acting through its Black Diamond Performance Reporting division ("Black Diamond") in order to utilize its technology platforms to support data reconciliation, performance reporting, fee calculation and billing, research, client database maintenance, quarterly performance evaluations, payable reports, web site administration, models, trading platforms, portfolio rebalancing and risk monitoring, and other functions related to the administrative tasks of managing client accounts. Due to this arrangement, Black Diamond will have access to client accounts, but Black Diamond will not serve as an investment advisor to Vestia Personal Wealth Advisors clients. Vestia Personal Wealth Advisors and Black Diamond are non-affiliated companies. Clients are urged to carefully review and compare account statements that they have received directly from their custodian of record with any report they may receive from our Firm or any other source, including Black Diamond, that contains investment performance information.

## **Conflicts of Interest**

We believe it is impossible for financial firms to escape all conflicts of interest. Sometimes, delivering what we believe serves our clients better involves having some conflicts of interest along the way. We believe the disclosure of our conflicts helps clients navigate and manage them. We also put measures in place throughout our firm and affiliated companies to minimize conflicts where we believe appropriate while allowing us to still deliver the services that make our Firm and affiliated businesses work well together for our client's benefit. At all times we take our fiduciary duty and professional responsibility very seriously and always endeavor to accomplish what is in your best interest as a client.

## VESTIA DISCIPLINED WEALTH AND VESTIA EMERGING WEALTH PLATFORMS

For accounts with less than \$240,000, the Vestia Emerging Wealth Management platform is less expensive than the Vestia Disciplined Wealth Management platform. Due to the digital nature of the Emerging Wealth Management platform, we do not charge a minimum quarterly fee to use our Betterment platform. However, we charge a minimum quarterly fee of \$300/quarter for our more hands-on Discipline Wealth Management platform. This means that accounts under \$240,000 pay more for our more hands-on management than they do for our more digital solution. Therefore, for accounts of less than \$240,000, we have a conflict of interest whereby we will earn more compensation by recommending one platform over another.

This conflict works nearly in reverse for accounts over \$240,000. Accounts over \$240,000 in the Emerging Wealth Management platform require less hands-on work and participation from our team. Therefore, although our cost is the same for either platform for assets of \$240,000 to \$2,000,000, it costs us less money to operate, and we have a conflict of interest when recommending assets stay on the Emerging Wealth Management platform. Further, due to a lack of flexibility in Betterment's systems, we currently have no way to program fee reductions for household accounts that exceed \$2,000,000. In our Disciplined Wealth Management platform, those households receive a fee reduction of .25%, whereas this reduction is not available for householded accounts in excess of \$2,000,000 in the Emerging Wealth Management platform. Therefore, there is an additional conflict of interest anytime households with accounts combining over \$2,000,000 remain in our Emerging Wealth Management platform.



At all times we take our fiduciary duty and professional responsibility very seriously and endeavor to accomplish what is in your best interest as a client.

#### **REGISTERED REPRESENTATIVES OF A BROKER-DEALER**

Certain of the Firm's Supervised Persons are registered representatives of Ausdal Financial Partners ("Ausdal") and may provide clients with securities brokerage services under a separate commission-based arrangement. This arrangement is described at length in Item 5. This arrangement allows Vestia's Supervised Persons to offer certain qualified clients trading services, which gives the Firm the ability to execute trades of client assets custodied at a qualified custodian as defined in Item 12. Although each Broker-Dealer also offers a Registered Investment Adviser affiliation, Vestia's Supervised Persons are only registered as Registered Representatives at Ausdal.

A conflict of interest exists to the extent that the Firm recommends the purchase or sale of securities where its Supervised Persons receive commissions or other additional compensation as a result of the Firm's recommendation. The Firm has procedures in place to ensure that any recommendations made by such Supervised Persons are in the best interest of clients. For certain accounts covered by the Employee Retirement Income Security Act of 1974 ("ERISA") and such others that the Firm, in its sole discretion, deems appropriate, the Firm may provide its investment advisory services on a fee-offset basis. In this scenario, the Firm may offset its fees by an amount equal to the aggregate commissions and 12b-1 fees earned by the Firm's Supervised Persons in their individual capacities as registered representatives of Ausdal or The Securities Group. Clients are never obligated to or required to purchase products from our affiliated Registered Representatives and may choose any Broker/Dealer from which to purchase products.

At all times we take our fiduciary duty and professional responsibility very seriously and endeavor to accomplish what is in your best interest as a client.

#### SUB-ADVISOR COMPENSATION

The Sub-Advisors that we may recommend to our clients as part of our Disciplined or Emerging Wealth platforms are required to be registered as an investment advisor. There is the potential for clients' fees assessed via these engagements to be higher than had a client obtained them directly from the Sub-Advisor or the client were able to purchase similar underlying investments on their own. Clients are encouraged to review all of our offerings and their stated fees, and each client has the right to purchase recommended or similar investments through their own provider. It should be noted that often Sub-Advisor and/or underlying investments may not be available to self-directed investors or at the same cost.

A conflict of interest exists when Sub-Advisors provide separate non-fiduciary services to Vestia as an incentive for assets placed on their platform(s). For example, Vestia utilizes Finlife Partners' technology and client platform for the delivery of certain financial planning functions for our clients. Due to Goldman Sach's ownership of the Finlife technology, if Vestia refers greater than the required threshold(s) in client assets to United Capital and/or Goldman Sachs' Sub-Advisor services, then Vestia's fee for the Finlife technology platform will be reduced. To date, we have not placed any client assets through the Goldman Sachs platform.

For our clients' accounts that Betterment Securities maintains, Betterment Securities does not charge clients separately for custody/brokerage services but is compensated as part of the



Betterment for Advisors (defined below) platform fee, which is charged for a suite of platform services, including custody, brokerage, and sub-advisory services provided by Betterment and access to the Betterment for Advisors platform. The platform fee is an asset-based fee charged as a percentage of assets in the client's Betterment account. Clients utilizing the Betterment for Advisors platform may pay a higher aggregate fee than if the investment management, brokerage, and other platform services are purchased separately.

When a Sub-Advisor is utilized, we may benefit from less hands-on work being required of our Personnel. This creates a conflict of interest when a Sub-Advisor is utilized or recommended at the same cost as when we manage investments internally. We seek to minimize this conflict by being strategic and intentional about the Sub-Advisors that we utilize for specific client situations.

At all times we take our fiduciary duty and professional responsibility very seriously and endeavor to accomplish what is in your best interest as a client.

#### **INSURANCE AGENCY**

Associates of the firm may also be licensed insurance agents who are appointed with various unaffiliated insurance carriers via our affiliated insurance agency, Vestia Insurance, LLC doing business as Vestia Insurance Services and Vestia Benefit Solutions. Vestia Personal Wealth Advisors does not receive a referral fee from our insurance agency. For products that we do not offer through our agency, our agency may receive compensation for referring clients to a preferred resource that handles those products. At no time will there be tying between business practices and/or services; a condition where a client or prospective client would be required to accept one product or service which is conditional upon the selection of a second, distinctive tied product or service.

When a client purchases an insurance policy (i.e., fixed annuity, life insurance policy, disability insurance policy, property/casualty insurance policy, etc.), a commission is normally paid to both an insurance agency and an insurance agent. Anytime a commission is involved a conflict of interest exists. We have intentionally structured our firm to reduce this conflict of interest by not paying any direct commissions to individuals for insurance business recommended and by requiring that any agent agree to and acknowledge they are not allowed to receive commissions from any insurance provider while affiliated with our firm. Instead of paying commissions to an agent, compensation is paid by the insurance company to our affiliated insurance agency, Vestia Insurance, LLC. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Clients are never obligated to or required to purchase products from our affiliated insurance agency and may choose any independent insurance agent and insurance company to purchase insurance products.

At all times we take our fiduciary duty and professional responsibility very seriously and endeavor to accomplish what is in your best interest as a client.

#### **ALTERNATIVE AND PRIVATE INVESTMENTS**

Our fee schedule for non-discretionary assets managed through the Vestia Private Capital platform has a greater cost than our fee schedule for the Disciplined and Emerging Wealth Management platforms. We charge a higher fee because providing access to private and



alternative investments requires significantly greater resources and risk from our Firm. Although moving assets to Vestia Private Capital is a non-discretionary decision that requires your prior approval, if you move assets from a different asset management platform to the Vestia Private Capital platform, we earn more compensation. Additionally, assets on one platform do not generally count toward the combined asset levels of another platform and this means that in addition to a larger asset management fee, if you place assets on the Vestia Private Capital platform you may also potentially be foregoing a fee reduction that could have been available to you from another platform. Therefore, we have a conflict of interest when making the Vestia Private Capital platform available for you anytime you could have a lower fee by keeping your assets in a different asset management platform.

Vestia Holdings, LLC and or one or more of its principals and or affiliates has acquired ownership in the private investments LOUD Capital, LLC, MiRus, LLC, Vestia Ventures MiRus Investment, LLC ("VVMI"), Vestia MiRus QP Investment, LLC ("VMQP"), Vestia MiRus QOF Investment, LLC ("QOF"), Mammoth Investors, LLC, Mammoth Health & Tech Fund 1, and Larson Capital Funds I-IV. As stated above, Firm policies require associated persons to conduct business activities in a manner that avoids conflicts of interest between the firm and its clients, or that may be contrary to law. Our associates will provide disclosure to each client prior to and throughout the term of an engagement regarding any conflicts of interest involving its business relationships that might reasonably compromise its impartiality or independence.

Specific to LOUD Capital, LLC, Vestia Ventures, an affiliate of the Firm, was granted equity in exchange for consulting services provided and may receive carry-forward interest or profit distributions as a minority interest holding Member of the General Partnership of this entity and participant in its underlying funds.

VVMI, VMQP, and QOF are Special Purpose Vehicles ("SPVs"). VVMI and VMQP were formed for the sole purpose of investing in promissory notes issued by MiRus, LLC, a medical device company located in Marietta, Georgia. QOF was formed for the sole purpose of investing in Class A Preferred Units of MiRus, LLC. Vestia Ventures, an affiliate of the firm, is the General Partner of these private SPVs established to invest in debt and/or equity of MiRus, LLC, and has an ownership interest in MiRus, LLC's preferred stock. All three SPVs are Indiana-based private funds only offered and sole to accredited investors or qualified purchasers. VVMI and QOF are each a 3c1 private fund. VMQP is a 3c7 private fund. Neither Vestia Advisors nor Vestia Ventures provide advice to these private funds and for Vestia MiRus QOF, LLC, investors sign a separate disclosure acknowledging Vestia Advisors or Vestia Ventures are not providing investment advice. Conflicts may arise in that Vestia Ventures was granted the preferred stock in MiRus under a Professional Services Agreement between Ventures and MiRus, whereby Vestia Ventures agreed to provide services such as public relations with the business and medical communities, introduce potential investors to investments in MiRus, provide investor administration services, consult for the business on financial/banking related matters, and serve as a managing member to the Special Purpose Vehicles. Custody of the promissory note is described in Item 15 – Custody.

Mammoth Investors is a management company that fully owns Mammoth Scientific, LLC, an affiliated private fund adviser that operates under an exemption from registration in the State of Indiana that manages Reg D investments in the Mammoth Private Capital funds, and Mammoth Admin & Tech, LLC dba Mammoth Technology that operates a technology company and platform for private alternative investments.



Vestia Ventures owns a minority interest in Mammoth but without managerial participation, voting or control over the entity. Conflicts may arise in that Thomas Martin, a Member and equity holder of Vestia Advisors, will be compensated for holding positions as Board member, Company Member and CEO of Mammoth Investors and will operate as the Managing Director of Mammoth Scientific. Additionally, Accredited Investor personnel of Vestia have invested personal funds into Mammoth Investors and the Mammoth Health & Tech Fund 1, and benefit from the success of the company. Therefore, a conflict of interest exists when Vestia clients invest directly in Mammoth Investors, or to any fund managed in whole or in part by Mammoth Scientific.

Mammoth Scientific oversees and advises the Mammoth Private Capital, LLC venture capital funds on the investments made by those funds. Each Mammoth Fund is owned by a segregated Series LLC that has separate assets and liabilities from all other funds that are Mammoth venture funds.

Associates of Vestia Advisors provide non-discretionary investment advice regarding alternative and private investments which may or may not include any of the foregoing private investments or platforms. The firm and its principals or affiliates do not solicit purchases of shares it/they may directly own (e.g., selling out of its "inventory"). The Firm's role relative to alternative and private investments is limited to initial and ongoing due diligence, negotiation of client access, and investment monitoring.

At all times we take our fiduciary duty and professional responsibility very seriously and always endeavor to accomplish what is in your best interest as a client. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.

#### **OUTSIDE COMPENSATION**

The Firm may provide compensation to third-party promotors for client referrals. In the event a client is introduced to the Firm by either an unaffiliated or an affiliated promotor, the Firm may pay that promotor a referral fee in accordance with applicable state securities laws. Any such referral fee is paid solely from the Firm's investment management fee and does not result in any additional charge to the client. If the client is introduced to the Firm by an unaffiliated promotor, the promotor is required to provide the client with the Firm's written brochure(s) and a copy of a promotor disclosure statement containing the terms and conditions of the promotor arrangement. Any affiliated promotor of the Firm is required to disclose the nature of his or her relationship to prospective clients at the time of the solicitation and will provide all prospective clients with a copy of the Firm's written brochure(s) at the time of the solicitation.

The Firm may refer clients to unaffiliated professionals for specific needs, such as mortgage brokerage, real estate sales, estate planning, legal, and/or tax/accounting. In turn, these professionals may refer clients to us for investment management needs. We do not have any arrangements with individuals or companies that we refer clients to, and we do not receive any compensation for these referrals.

However, it could be concluded that we are receiving an indirect economic benefit from this practice, as the relationships are mutually beneficial. For example, there could be an incentive for us to recommend services of firms who refer clients to the Firm.



We only refer clients to professionals we believe are competent and qualified in their field, but it is ultimately the client's responsibility to evaluate the provider, and it is solely the client's decision whether to engage a recommended firm. Clients are under no obligation to purchase any products or services through these professionals, and we have no control over the services provided by another firm. Clients who choose to engage these professionals will sign a separate agreement with the other firm. Fees charged by the other firm are separate from and in addition to fees charged by the Firm.

If the client desires, we will work with these professionals or the client's other advisers (such as an accountant, attorney, or other investment adviser) to help ensure that the provider understands the client's investments and coordinates services for the client. We do not share information with an unaffiliated professional unless first authorized by the client.

#### OTHER CONSULTING SERVICES

Vestia personnel may offer consulting services outside of their registered advisory work through Vestia Contract Negotiation, LLC and Vestia Ventures. Vestia Contract Negotiation, LLC provides non-legal contract negotiation readiness services to professionals or businesses in exchange for a pre-determined fee and/or a pre-determined percentage of the negotiation outcome. Vestia Ventures provides tax planning consulting fees in collaboration with American Incentive Advisors LLC. American Incentive Advisors LLC provides consulting to professional businesses regarding research and development tax planning opportunities. American Incentive Advisors LLC gets paid on a contingency basis and is only compensated if the business accomplishes favorable tax savings or recovery. If the business was introduced to American Incentive Advisors, LLC via Vestia personnel, American Incentive Advisors LLC pays a portion of its contingency fee to Vestia Ventures. Vestia Personal Wealth Advisors has performed due diligence and has confidence in recommending the business services above to clients. However, the businesses above are not the only businesses that provide these services. Other service providers may provide these services at a greater or lesser cost with a greater or lesser quality. Due to the potential for compensation, Vestia personnel have a conflict when recommending the service providers above to Vestia Personal Wealth Advisors clients due to overlapping ownership or control contained in the various entities. Clients are never obligated to utilize the services providers above for these consulting needs and are encouraged to consider alternative service providers where they believe they might achieve a better outcome.

At all times we take our fiduciary duty and professional responsibility very seriously and endeavor to accomplish what is in your best interest as a client.

#### **RETIREMENT PLAN ACCOUNTS**

The Firm may from time to time recommend the rollover to an IRA from an employer-sponsored retirement plan. This product will be recommended when it is deemed by the Firm to be in the best interest of the client. It is understood that the Investment Advisor Representative will receive a management fee paid by me as indicated by the client agreement that will be signed when the account is opened.

When we provide investment advice to you regarding your retirement plan account or individual retirement account, we are fiduciaries within the meaning of Title I of the Employee Retirement Income Security Act and/or the Internal Revenue Code, as applicable, which are laws governing retirement accounts. The way we make money creates some conflicts with



your interests, so we operate under a special rule that requires us to act in your best interest and not put our interests ahead of yours.

Under this special rule's provisions, we must:

- Meet a professional standard of care when making investment recommendations (give prudent advice);
- Never put our financial interests ahead of yours when making recommendations (give loyal advice);
- · Avoid misleading statements about conflicts of interest, fees, and investments;
- Follow policies and procedures designed to ensure that we give advice that is in your best interest;
- Charge no more than is reasonable for our services; and
- Give you basic information about conflicts of interest.

When recommending the rollover to an IRA from an employer-sponsored retirement plan, you will be provided with disclosure on the reasons why the transaction is in your best interest, it will be required to be signed by both you and the advisor and will be maintained in your file.

#### **DPL FINANCIAL PARTNERS, LLC**

DPL Financial Partners, LLC ("DPL") is a third-party provider of a platform of insurance consultancy services to Clients with a current or future need for insurance products. DPL offers Elevatus a membership to its platform for a fixed annual fee and, through its licensed insurance agents who are registered representatives of The Leaders Group, Inc. ("The Leaders Group"), an unaffiliated SEC-registered broker-dealer and FINRA member, offers the Firm a variety of services relating to fee-based insurance products.

These services include, among others, providing the Firm with analyses of their current methodology for evaluating client insurance needs, educating, and acting as a resource to members regarding insurance products generally and specific insurance products owned by their clients or that their clients are considering purchasing, and providing members access to and product marketing support regarding fee-based products that insurers have agreed to offer to Clients through DPL's platform. For providing platform services to the Firm, DPL receives service fees from the insurers that offer their fee-based products through the platform. These service fees are based on the insurance premiums received by the insurers.

DPL is licensed as an insurance producer in jurisdictions where required to perform the platform services. Its representatives are also licensed as insurance producers, appointed as insurance agents of the insurers offering their products through the platform, and registered representatives of The Leaders Group.

#### **OTHER THIRD-PARTY SERVICES**

The Firm has entered into a service agreement with Pontera to provide asset management services for accounts held away from our primary custodial affiliations. Through this, we are able to create a portfolio, consisting of the securities/investment opportunities available depending on the type of held away account being managed by our firm. The Pontera platform allows us to avoid being considered to have custody of Client funds since we do not have direct access to Client log-in credentials to affect trades. We are not affiliated with the platform in any way and receive no compensation from them for using their platform. A link will be provided to the Client allowing them to connect an account(s) to the platform. The



client's individual investment strategy is tailored to their specific needs and may include some or all of the securities made available. Portfolios will be designed to meet a particular investment goal, determined to be suitable to the client's circumstances. Once the appropriate portfolio has been determined, portfolios are continuously and regularly monitored and, if necessary, rebalanced.

#### RELATIONSHIP WITH TRU INDEPENDENCE, LLC

The Firm maintains a business relationship with tru Independence, LLC ("tru Independence"), a service platform for investment professionals. Through its relationship with tru Independence, the Firm gains access to services related to reporting, compliance, technology, and other related services.

In fulfilling its duties to its clients, the Firm endeavors at all times to put the interests of its clients first. The Firm reviews all of its service provider relationships on an ongoing basis in an effort to ensure decisions are made in the best interests of clients. Clients should be aware, however, that this relationship may pose certain conflicts of interest. Specifically, tru Independence charges the Firm a platform fee that decreases as assets increase. Accordingly, the Firm has an incentive to increase the assets it places through the tru Independence platform. tru Independence also provided transition support aimed at helping the Firm launch its new advisory firm. The receipt of economic and other benefits as described above from tru Independence creates an incentive for the Firm to choose tru Independence over other service providers that do not furnish similar benefits.

# Item 11 - Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

#### FIDUCIARY ROLE

Our firm is a *fiduciary*, which means the firm and its associates will act in good faith, performing in a manner believed to be in the best interests of its clients. Our firm believes that business methodologies, ethics rules, and adopted policies are designed to eliminate or at least minimize material conflicts of interest and to appropriately manage any material conflicts of interest that may remain.

No set of rules can anticipate or relieve all material conflicts of interest; however, we will disclose to our clients any material conflict of interest relating to the firm, its representatives, or any of its employees that could reasonably be expected to impair the rendering of unbiased and objective advice.

### **CODE OF ETHICS**

We have adopted a Code of Ethics that establishes policies for ethical conduct for our personnel. Our firm accepts the obligation not only to comply with all applicable laws and regulations but also to act in an ethical and professionally responsible manner in all professional services and activities. Firm policies include prohibitions against insider trading, the circulation of industry rumors, and certain political contributions, among others. We periodically review and amend our Code of Ethics to ensure that it remains current, and we require firm personnel to annually attest to their understanding of and adherence to the



firm's Code of Ethics. A copy of the firm's Code of Ethics is made available to any client or prospective client upon request.

#### **CFP® PRINCIPLES**

Firm associates that are Certified Financial Planner™ Practitioners also adhere to the Certified Financial Planner Board of Standards, Inc.'s Code of Ethics & Professional Responsibility which can be found at <a href="https://www.cfp.net">www.cfp.net</a>.

#### STATEMENT REGARDING OUR PRIVACY POLICY

We respect the privacy of all clients and prospective clients (collectively termed "clients"), both past and present. It is recognized that our clients have entrusted our firm with non-public personal information, and it is important that both access persons and customers are aware of firm policy concerning what may be done with that information.

The firm collects personal information about customers from the following sources:

- Information customers provide to complete their financial plan or investment recommendation;
- Information customers provide in engagement agreements and other documents completed in connection with the opening and maintenance of an account;
- Information customers provide verbally; and
- Information received from service providers, such as custodians, about customers' transactions.

The firm does not disclose non-public personal information about our customers to anyone, except in the following circumstances:

- From one of our affiliated or associated companies to another;
- When required to provide services our customers have requested;
- When our customers have specifically authorized us to do so;
- When required during the course of a firm assessment (i.e., independent audit); or
- When permitted or required by law (i.e., periodic regulatory examination).

Within the firm, access to customer information is restricted to personnel who need to know that information. All access persons and service providers understand that everything handled in firm offices is confidential and they are instructed not to discuss customer information with someone else who may request information about an account unless they are specifically authorized in writing by the customer to do so. This includes providing information to family members about another household member's account.

To ensure security and confidentiality, the firm maintains physical, electronic, and procedural safeguards to protect the privacy of customer information.

Our firm will provide its customers with its privacy policy, in advance, if firm privacy policies are expected to change.

#### FIRM RECOMMENDATIONS AND CONFLICTS OF INTEREST

An associate is prohibited from borrowing from or lending to a client unless the client is an institutional lender.



Companies managing securities and other assets (which are used in Vestia Disciplined and Emerging Wealth Management accounts) for mutual funds, ETFs, etc., such as, but not limited to, Dimensional Fund Advisors LP, The Vanguard Group, Inc. (Vanguard), and BlackRock, Inc. (iShares), may from time-to-time sponsor or host Vestia Personal Wealth Advisors events such as conferences or seminars. This may include direct payment to vendors or reimbursement of expenses incurred by Vestia Personal Wealth Advisors in connection with hosting educational, training, or other events for Vestia Personal Wealth Advisors clients, employees, or members. Such hosting or sponsorship provides direct or indirect economic benefits to Vestia Personal Wealth Advisors and creates a conflict of interest that could influence Vestia Personal Wealth Advisors to include products or services offered by these sponsoring companies in Vestia Disciplined Wealth Management portfolios.

#### **PERSONAL TRADING**

Neither the firm nor an associate is authorized to recommend to a client or effect a transaction for a client, involving any security in which the firm or a "related person" (e.g., associate, an immediate family member, etc.) has a material financial interest, such as in the capacity as a board member, underwriter, or advisor to an issuer of securities, etc., without the Chief Compliance Officer's prior approval. Our firm and its related persons may buy or sell securities that are the same as, similar to, or different from, those recommended to clients for their accounts, and this poses a conflict of interest. We mitigate this conflict by ensuring that we have policies and procedures in place to ensure that the firm or a related person will not receive preferential treatment over a client. In an effort to reduce or eliminate certain conflicts of interest involving personal trading (i.e., trading ahead of client recommendations, etc.), firm policy may require that we periodically restrict or prohibit related parties' transactions. Any exceptions must be approved in writing by our Chief Compliance Officer, and personal trading accounts are reviewed on a quarterly or more frequent basis.

Under certain conditions that have been established by the United States Department of Labor ("DOL"), Vestia Advisors is considered a "DOL fiduciary" to certain clients. As a DOL fiduciary, our firm must adhere to specific standards relating to the investment advice and recommendations we provide. These standards may act to limit the investment advice and recommendations we can give to clients and may require that we provide certain additional disclosures not already contained in this Form ADV Part 2A. As a DOL fiduciary, we also incur additional liability above and beyond what we currently operate under as it relates to the investment advice and recommendations we provide. Status as a DOL fiduciary is governed by federal law and DOL regulations.

Such fiduciary status is triggered when we provide investment advice or other investment recommendations to a client who is a "retirement investor." Retirement investors primarily consist of those individuals or organizations who are (i) participants or beneficiaries of a retirement plan that is subject to Title I of the Employee Retirement Income Security Act of 1974 (ERISA), as amended, and who possess the authority to direct the investment of assets in his or her plan account or to take a distribution; or (ii) the beneficial owner of an individual retirement account (IRA) acting on behalf of the IRA. Not every client will trigger this DOL fiduciary status, as this status is based on the source of investment funds previously listed. In the event that our firm qualifies as a DOL fiduciary, the following standards and warranties apply, in addition to others noted in this Item:



- We will provide investment advice that is, at the time of the recommendation, in the client's best interest.
- As used herein, recommendations are made in the client's "best interest" when the
  advice or recommendations our firm makes reflect the care, skill, prudence, and
  diligence under the circumstances then prevailing that a prudent person acting in a
  like capacity and familiar with such matters would use in the conduct of an enterprise
  of a like character and with like aims, based on the client's investment objectives, risk
  tolerance, financial circumstances, and needs. Investment advice or recommendations
  will also be made without regard to our firm's financial interests or those of our
  advisors, related entities, or other parties.
- Any recommended transactions will not cause us or any related entities to receive, directly or indirectly, compensation for services that are in excess of reasonable compensation.
- As used herein, the DOL defines "reasonable compensation" to mean that any
  compensation that is reasonably expected to be received for investment
  recommendations must be reasonable in relation to the value of the specific services
  provided to Retirement Investors and not in excess of the services' fair market value.
- Any statements made by our firm about any recommended transaction, fees and compensation, material conflicts of interest, and any other matters relevant to your investment decisions, will not be materially misleading at the time they are made.

In addition to the standards listed above, as a DOL fiduciary, we may also be required to provide you with additional information or disclosures regarding the fees we charge for our services. Such additional information will be disclosed to you if we offer any proprietary products (which are products that are managed, issued, or sponsored by us) or if we receive any payment from a third party for recommending a specific investment service. Our firm does not offer, nor limit, its investment services to proprietary products. Regarding third-party payments, we receive economic benefits from our custodians in the form of the support products and services they make available to us and other independent investment advisors. Additional information regarding such economic benefits is noted in Item 12 of this brochure, and information relating to our fees and compensation for our services can be found in Item 5.

Our firm is able to provide a range of advisory services to our clients. Due to our firm and/or associates' ability to offer two or more services and receive a fee, a conflict of interest exists due to the extended services provided. We note that our clients are under no obligation to act on our recommendations and, if they elect to do so, they are under no obligation to complete all of them through our firm or a recommended service provider.

Discussion concerning when Vestia refers clients to United Capital/Goldman Sachs for Sub-Advisor services it receives an incentive which may have a real or perceived conflict of interest is provided in Item 4.

Additional discussion concerning the Firm's ability to provide advice related to Private Equity where the Firm, its principals, and or Affiliated Entities may have a real or perceived conflict of interest is provided in Item 10.



# **Item 12 - Brokerage Practices**

#### FACTORS USED TO SELECT BROKER/DEALERS FOR CLIENT TRANSACTIONS

Vestia Personal Wealth Advisors does not maintain physical custody of client assets. Accounts are to be maintained by a qualified custodian (generally a broker/dealer, national bank, or its trust company) that is frequently reviewed for its capabilities to serve in that capacity by their respective industry regulatory authority. Our firm is not a qualified custodian, there is not an affiliate that is a qualified custodian, nor does a custodian supervise our firm, its activities, or our associates. We do not receive referrals from a custodian, nor are client referrals a factor in our recommendation of a custodian.

We have entered into agreements with Charles Schwab & Co., Inc., Fidelity Brokerage Services LLC, TD Ameritrade, Inc., Betterment Securities, and TIAA-Cref to serve as custodians for our clients' accounts. Each custodian and/or their affiliates are FINRA and SIPC members, and SEC-registered Investment Advisers. While we may recommend that our clients use a particular custodian, the client must decide whether to do so, and will open the account by entering into an account agreement directly with that custodian. We do not technically open the account for our clients, but we assist them in doing so. If a client does not wish to place assets with one of the noted custodians, we may be able to manage the account at the client's preferred custodian depending on that custodian's policies.

We seek to use custodians who will hold client assets and execute transactions on terms that are overall advantageous when compared to other available providers and their services. Our firm considers a wide range of factors, including, among others, these:

- combination of transaction execution services along with asset custody services (generally without a separate fee for custody)
- capability to execute, clear and settle trades (buy and sell securities for an account)
- capabilities to facilitate transfers and payments to and from accounts (wire transfers, check requests, bill payments, etc.)
- breadth of investment products made available (stocks, bonds, mutual funds, ETFs, etc.)
- availability of investment research and tools that assist us in making investment decisions
- quality of services
- competitiveness of the price of those services (commission rates, margin interest rates, other fees, etc.) and willingness to negotiate them
- reputation, financial strength, and stability of the provider
- their prior service to us and our other clients
- availability of other products and services that benefit us, as discussed below
- client familiarity and prior experience with the provider

When an account is maintained at one of our custodians, the client is typically not charged separately for custody services and the custodian is compensated by charging a commission

<sup>&</sup>lt;sup>5</sup> Our advisory firm is not, nor required to be, a Securities Investor Protection Corporation (SIPC) member. Clients may learn more about the SIPC and how it serves member firms and the investing public by going to their website at http://www.sipc.org.



or other fees on trades that they execute or that settle into an account at that custodian. Some custodians' commission rates applicable to our client accounts were negotiated based on our commitment to maintain a certain amount of clients' assets in accounts held at that custodian. This commitment benefits our clients because overall commission rates are lower than they would be if we had not made the commitment. Our custodians provide our firm and its clients with access to its institutional brokerage - trading, custody, reporting, and related services many of which are not typically available to "retail customers." Our custodians also make available various support services. Some of these services help us manage or administer our clients' accounts, while others help us manage and grow our business. These support services are generally available to us on an unsolicited basis (we don't have to request them) and at no charge to us as long as we keep a certain level of our client's assets in accounts at that custodian. If we have less than the desired amount of client assets or trade revenue at a custodian, they may charge us quarterly service fees that we pay from our operating account. A custodian's institutional brokerage services typically include access to a broad range of investment products, execution of securities transactions, and custody of client assets. The investment products available through a custodian include some to which we might not otherwise have access or that would require a significantly higher minimum initial investment by our clients.

Our custodians also make available to our firm other products and services that benefit us but may not directly benefit each client's account. These products and services assist us in managing and administering our clients' accounts. They include investment research, both their own and that of third parties. We may use this research to service all or some substantial number of our client's accounts, including accounts not maintained at that particular custodian. In addition to investment research, they also make available software and other technology that:

- provides access to client account data (such as duplicate trade confirmations and account statements);
- facilitates trade execution and allocates aggregated trade orders for multiple client accounts;
- provides pricing and other market data;
- facilitates payment of our fees from our clients' accounts; and
- assist with back-office functions, recordkeeping, and client reporting.
- a custodian also offers services intended to help us manage and further develop our business enterprise, such as:
- educational conferences and events;
- technology, compliance, legal, and business consulting;
- transitional support for the movement of client accounts;
- publications and conferences on practice management and business succession; and
- access to employee benefits providers, human capital consultants, and insurance providers.

A custodian may provide some of these services itself. In other cases, they may arrange for third-party vendors to provide the services to us. A custodian may also discount or waive its fees for some of these services or pay all or a part of a third party's fees, as well as provide firm associates with benefits such as occasional business entertainment. While we do not believe that the previously referenced services are considered "brokerage or research services" under Section 28(e) of the Securities Exchange Act of 1934, certain jurisdictions in



which we operate may believe that they do. The availability of these services benefits our firm because we do not have to produce or purchase them as long as clients maintain assets in accounts at a recommended custodian. There is a conflict of interest since our firm has an incentive to select or recommend a custodian based on our firm's interest in receiving these benefits rather than the client's interest in receiving favorable trade execution.

It is important to mention that the benefit received by our firm through participation in any custodian's program does not depend on the amount of brokerage transactions directed to that custodian, and our selection of a custodian is primarily supported by the scope, quality, and cost of services provided as a whole, not just those services that benefit only our advisory firm. Further, we will act in the best interest of our clients regardless of the custodian we may select. Our firm conducts periodic assessments of any recommended service provider which generally involves a review of the range and quality of services, and reasonableness of fees, among other items, in comparison to industry peers.

#### **BEST EXECUTION**

"Best execution" means the most favorable terms for a transaction based on all relevant factors, including those listed in the earlier paragraphs. We recognize our obligation in seeking the best execution for our clients; however, it is our belief that the determinative factor is not always the lowest possible cost but whether the selected custodian's transactions represent the best "qualitative execution" while taking into consideration the full range of services provided. Our firm will seek services involving competitive rates, but it may not necessarily correlate to the lowest possible rate for each transaction. We have determined having our portfolio management clients' accounts trades completed through our recommended custodians is consistent with our obligation to seek the best execution of client trades. A review is regularly conducted with regard to recommending a custodian to our clients in light of our duty to seek the best execution.

Our firm may, at its discretion and following custodian approval, accept a client's transfer of preexisting retail mutual funds into their account. A transfer-in-kind of retail share class mutual funds may potentially benefit the client since they are able to invest in their portfolio more quickly, mitigate tax and/or short-term trading liabilities, and/or avoid contingent deferred sales charges (CDSC). Our firm regularly reviews accounts that have transferred different share classes of mutual funds and will convert share classes to a lower expense share class when we believe doing so would be beneficial to the client.

While our firm has access to a broad range of securities through our custodian, it is a finite number. In addition, not all investment managers (mutual funds), share classes, etc., are represented by each custodian. Due to these normal and customary limitations, not all portfolio holdings will be readily available, least expensive, best performing, etc. It is an unrealistic expectation for an investor to maintain a premise otherwise.

#### **DIRECTED BROKERAGE**

Our internal policy and operational relationship with our custodians require client accounts custodied with them to have trades executed per their order routing requirements. We do not direct which executing broker should be selected for client account trades, whether that is an affiliate of our preferred custodian or another executing broker of our custodian's choice. As a result, the client may pay higher commissions or other transaction costs, experience greater spreads, or receive less favorable net prices on transactions than might otherwise be the case.



In addition, since we routinely recommend a custodian to our advisory clients, and that custodian may choose to use the execution services of its broker affiliate for some or all of our client account transactions, there is an inherent conflict of interest involving our recommendation since our advisory firm receives various products or services described above from that custodian. Note that we are not compensated for trade routing/order flow, nor are we paid commissions on such trades. We do not receive interest on an account's cash balance.

Client accounts maintained at our custodian are unable to direct brokerage. As a result, they may pay higher commissions or other transaction costs, potentially experience greater spreads, or receive less favorable net prices on transactions for their account than would otherwise be the case if they had the opportunity to direct brokerage.

For accounts maintained at a custodian of the client's choice (e.g., held-away accounts), the client may choose to request that a particular broker is used to execute some or all account transactions. Under these circumstances, the client will be responsible for negotiating, in advance of each trade, the terms and/or arrangements involving their account with that broker, and whether the selected broker is affiliated with their custodian of record or not. We will not be obligated to seek better execution services or prices from these other brokers, and we will be unable to aggregate transactions for execution via our custodian with other orders for accounts managed by our firm. As a result, the client may pay higher commissions or other transaction costs, potentially experience greater spreads, or receive less favorable net prices on transactions for their account than would otherwise be the case.

#### AGGREGATING SECURITIES TRANSACTIONS

Trade aggregation involves the purchase or sale of the same security for several clients/accounts at approximately the same time. This may also be termed "blocked" or "batched" orders. Aggregated orders are affected in an attempt to obtain better execution, negotiate favorable transaction rates, or to allocate equitably among multiple client accounts should there be differences in prices, brokerage commissions, or other transactional costs that might otherwise be unobtainable through separately placed orders. Our firm may, but is not obligated, to aggregate orders, and our firm does not receive additional compensation or remuneration as a result of aggregated transactions.

Transaction charges and/or prices may vary due to account size and/or method of receipt. To the extent that the firm determines to aggregate client orders for the purchase or sale of securities, including securities in which a related person may invest, the firm will generally do so in accordance with the parameters set forth in the SEC No-Action Letter, SMC Capital, Inc.

Please note that when trade aggregation is not allowed or infeasible and necessitates individual transactions (e.g., withdrawal or liquidation requests, odd-lot trades, non-discretionary accounts, etc.), an account may potentially be assessed higher costs or less favorable prices than those where aggregation has occurred.

We review firm trading processes on a periodic basis to ensure they remain within stated policies and regulations. Our clients will be informed, in advance, should trading practices change at any point in the future.



#### BETTERMENT FOR ADVISORS' TRADING POLICY

When using the Betterment for Advisors platform, we and you are subject to the trading policies and procedures established by Betterment. These policies and procedures limit our ability to control, among other things, the timing of the execution of certain trades (including in response to withdrawals, deposits, or asset allocation changes) within your account. You should not expect that trading on is instant, and, accordingly, you should be aware that Betterment does not permit you or us to control the specific time during a day that securities are bought or sold in your account (i.e., to "time the market"). Betterment describes its trading policies in Betterment LLC's Form ADV Part 2A. As detailed in that document, Betterment generally trades on the same business day as it receives instructions from you or us. However, transactions will be subject to processing delays in certain circumstances. In particular, orders initiated on non-business days and after markets close generally will not be transacted until the next business day. Betterment also maintains a general approach of not placing securities orders during approximately the first thirty minutes after the opening of any market session. Betterment also generally stops placing orders arising from allocation changes in existing portfolios approximately thirty minutes before the close of any market session. Betterment continues placing orders associated with deposit and withdrawal requests until market close. Betterment maintains a general approach of not placing orders around the time of scheduled Federal Reserve interest rate announcements. Furthermore, Betterment may delay or manage trading in response to market instability. For further information, please consult Betterment LLC's Form ADV Part 2A.

# **Item 13 - Review of Accounts**

#### SCHEDULED REVIEWS

Periodic check-ups or reviews are recommended for our ongoing engagement services. Depending on the type of engagement with our firm, they will occur at least annually.

#### **INTERIM REVIEWS**

Clients are encouraged to contact our firm for additional reviews when they anticipate or have experienced changes in their financial situation (i.e., changes in employment, an inheritance, the birth of a new child, etc.), or when they prefer to change requirements involving their investment account. Interim reviews are conducted by the client's relationship manager, and a copy of revised plans or asset allocation reports in digital or printed format will be provided to the client upon request.

Additional reviews by our portfolio manager(s) and assigned relationship manager are triggered by news or research related to a specific holding, a change in our view of the investment merits of a holding, or news related to the macroeconomic climate affecting an asset class or holding within that asset class. A portfolio may be reviewed for an additional holding or when an increase in a current position is under consideration. Account cash levels above or below what we deem appropriate for the investment environment, given the client's stated tolerance for risk and investment objectives, may also trigger a review.

#### **CLIENT REPORTS AND FREQUENCY**

Whether the client opens and maintains an investment account on their own or with our assistance, the client will receive quarterly or more frequent account statements sent directly



from mutual fund companies, transfer agents, custodians, or brokerage companies where their investments are held. The custodian is not responsible for verifying the accuracy and/or calculations of fees, so we urge each client to carefully review these account statements for accuracy and clarity no less than quarterly and to notify the Firm of any discrepancies within thirty days after quarter-end, and to ask questions when something is not clear.

Our firm produces its own written performance reports which are calculated using a time-weighted methodology that are reviewed for accuracy by compliance personnel prior to delivery. The reports are intended to inform clients about their investment performance over the current period, as well as over the longer term since the account's inception; both on an absolute basis and as compared to a known benchmark. Our reports are periodically back-tested by compliance staff. We do not back-test or certify reports from an external party. Clients are urged to carefully review and compare account statements that they have received directly from their custodian of record with any report they may receive from our firm or any other source that contains investment performance information.

# **Item 14 - Client Referrals and Other Compensation**

Please refer to Items 4, 5, 10, and 12 for information with respect to our offerings and the conflicts of interest they present.

### PROFITS INTERESTS FOR ADVISORY BOARD MEMBERS

Our affiliated company, Vestia Ventures, may provide its independent advisory board members with profits interests, or other equity compensation for service on its advisory board. Accordingly, these independent advisory board members have the financial incentive to refer clients to any services that may compensate Vestia Ventures.

#### INDUSTRY ASSOCIATION MEMBERSHIPS

An associate of the firm may hold individual membership or serve on boards or committees of professional industry associations. Generally, participation in any of these entities requires membership fees to be paid, adherence to ethical guidelines, as well as in meeting experiential and educational requirements. A benefit these entities may provide to the investing public is the availability of online search tools that allow interested parties (prospective clients) to search for individual participants within a selected state or region.

These passive websites may provide means for interested persons to contact a participant via electronic mail, telephone number, or other contact information, in order to interview the participating member. The public may also choose to telephone association staff to inquire about an individual within their area and would receive the same or similar information. A portion of these participant's membership fees may be used so that their name will be listed in some or all of these entities' websites (or other listings). Prospective clients locating our advisory firm or an associate via these methods are not actively marketed by the noted associations. Clients who find our firm in this way do not pay more for their services than clients referred in any other fashion. Our firm does not pay these entities for prospective client referrals, nor is there a fee-sharing arrangement reflective of a solicitor engagement.



#### **BROKERAGE SUPPORT PRODUCTS AND SERVICES**

We receive an economic benefit from the brokers used for transactions in client accounts in the form of the support products and services they make available to us and other independent firms whose clients maintain their accounts at the broker. These products and services, how they benefit us, and the related conflicts of interest are described above (see Item 12 – Brokerage Practices). We do not base particular investment advice, such as buying particular securities for our clients, on the availability of the brokers' products and services to us.

# Item 15 - Custody

Vestia Advisors is not a broker/dealer; we cannot accept or forward client securities (i.e., stock certificates) that are erroneously delivered to our firm.

We do not collect advance fees of \$1,200 or more for services that are to be performed six months or more into the future.

We restrict both the firm and our associates from serving as trustees or having a general power of attorney over a client account unless the account is maintained for a family member (beneficiary trust).

Client assets are to be maintained by an unaffiliated, qualified custodian (see Item 12); assets are not held by our firm or any associate of our firm. The custodian of record will provide the client with investment account transaction confirmations and account statements, which will include debits and credits for each period.

Statements are provided on at least a quarterly basis, and confirmations are provided as transactions occur within an account.

Our advisory firm will not create a custodial account statement for a client nor serve as the sole recipient of a client account statement. Clients are urged to carefully review and compare account statements that they have received directly from their custodian of record with any report they may receive from our firm or any other source that contains investment performance information.

For those clients served via our Vestia Complete or Vestia Collaborate engagements, we may assist with bill payment services via their bank accounts, as well as assisting in third-party payments via accounts maintained at our custodians. In addition, for any discretionary asset management client, we may also be asked to conduct portfolio management services for clients held-away accounts (i.e., other brokerage accounts, 401(k) programs, etc.). In order to provide these services, the client will need to verify any custodial policies, and provide our firm with account access information and advisor authorization or limited power of attorney to provide services for the account; subsequently, such access may allow physical control over those assets. We have instituted a range of internal operational policies and information safeguards which will be monitored by our Chief Compliance Officer, as well as undergo annual surprise inspections by an unaffiliated accounting firm that is in turn subject to review by the Public Company Accounting Oversight Board.

The Firm's affiliate, Vestia Ventures, in its role as Managing Member of Vestia Ventures MiRus Investment, LLC, and Vestia MiRus QP Investment, LLC may be considered to have custody.



The promissory note between VVMI or VMQP and MiRus, LLC are held by Midland Trust Company ("Midland") with JPMorgan Chase Bank N.A. providing access to bank statements for VVMI and VMQP investors. NAV acts as VVMI and VMQP's third-party fund administrator. Although Vestia Personal Wealth Advisors does not have direct custody of these assets, due to the common control between Vestia Personal Wealth Advisors and Vestia Ventures, Vestia Personal Wealth Advisors treats these assets as custodial as Special Purpose Investment Vehicles and annually subjects client ownership of these assets to review by an unaffiliated accounting firm that is in turn subject to review by the Public Company Accounting Oversight Board. See Item 10 sub-section "Alternative and Private Investments" for further information related to Affiliated Entities of the Firm serving as Managing Member of Private Special Purpose Investment Vehicles.

See Item 18 for further information related to the Firm's financial position.

# **Item 16 - Investment Discretion**

We generally provide our portfolio management services on a discretionary basis. Via advisor authority or limited power of attorney, discretionary authority allows our firm to implement investment decisions, such as the purchase or sale of a security on behalf of an account, without requiring the client's prior authorization for each transaction in order to meet stated investment objectives. This authority will be granted by the client through the execution of both our engagement agreement and the selected custodian's account opening documents. Note that the custodian will specifically limit our firm's authority within an account to the placement of trade orders and the request for the deduction of our advisory fees unless the client grants us further control of the account as noted in Item 15.

Outside of the Vestia Private Capital platform, our Firm prefers to not manage client accounts on a non-discretionary basis, but we may accommodate such requests on a case-by-case basis. Such account authority requires a client's ongoing prior approval involving the investment and reinvestment of account assets, including portfolio rebalancing. The client will be required to execute our firm's client services agreement that describes our limited account authority, as well as the custodian of record's account opening document that includes their limited power of attorney form or clause. Please note that in light of the requirement for preapproval, the client must make themselves available and keep our firm updated on their contact information so that instructions can be efficiently affected on their behalf. In addition, non-discretionary accounts are generally unable to be aggregated (see Item 12) and may therefore be assessed higher trading fees or receive less favorable prices than those accounts where trade aggregation has occurred.

We will account for any reasonable restrictions involving the management of the client's account. It remains the client's responsibility to notify us if there is any change in their situation and/or investment objective so that we may reevaluate previous investment recommendations or portfolio holdings. Our clients retain the right to amend our account authority, in writing.

# **Item 17 - Voting Client Securities**

Our clients may periodically receive proxies or other similar solicitations sent directly from the custodian of record or transfer agent. If we receive a duplicate copy, note that we do not



forward these or any similar correspondence relating to the voting of the client securities, class action litigation, or other corporate actions.

Our firm does not vote proxies on a client's behalf, including those accounts that we have discretionary authority over; nor do we offer specific guidance on how to vote proxies. We will not offer guidance involving any claim or potential claim in any bankruptcy proceeding, class action securities litigation or other litigation or proceeding relating to securities held at any time in a client account, including, without limitation, to file proofs of claim or other documents related to such proceeding, or to investigate, initiate, supervise or monitor class action or other litigation involving client assets. However, we will answer limited questions via a scheduled meeting with respect to what a proxy voting request or other corporate matter may be and how to reach the issuer or its legal representative.

Clients maintain exclusive responsibility for directing the manner in which proxies solicited by issuers of securities that are beneficially owned by them shall be voted, as well as making all other elections relative to mergers, acquisitions, tender offers or other legal matters or events pertaining to your holdings. Account holders should consider contacting the issuer or their own legal counsel involving specific questions they may have with respect to a particular proxy solicitation or corporate action.

# **Item 18 - Financial Information**

Our firm does not collect advance fees of \$1,200 or more for services that are to be performed six months or more into the future.

Our Firm does not serve as general partner for a partnership or trustee for a trust in which the firm's advisory clients are either partners of the partnership or beneficiaries of the trust. See Item 10's sub-section "Alternative and Private Investments" for additional information about Affiliated Entities of the Firm that may serve in this or a similar capacity.

The firm and its management do not have a financial condition likely to impair its ability to meet commitments to clients, nor has the firm and its management been the subject of a bankruptcy petition in the past 10 years.



#### **BROCHURE SUPPLEMENT**

JANUARY 1, 2025

# JENNIFER A. CHATFIELD, AAMS®, CHFC®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Jennifer A. Chatfield, AAMS®, ChFC® that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Ms. Chatfield is available on the SEC's website at www.advisorinfo.sec.gov.

Vestia LLC, an SEC registered investment advisor 9121 Illinois Road, Fort Wayne, IN 46804 (877) 669-1126 | www.vestiaadvisors.com



## Item 2. Educational Background and Business Experience

Born 1977

#### **Post-Secondary Education**

- University of Missouri-Columbia | BA
- Accredited Asset Management Specialist (AAMS®) \*
- Series 6 / 7 / 63 / 66 and Life & Health Insurance Licensed

### **Recent Business Background**

- Vestia Advisors, LLC | Lead Advisor | October 2020 Present
- Larson Financial Group, LLC | Senior Paraplanner | October 2012 September 2020
- Larson Financial Securities, LLC | Senior Paraplanner | October 2012 October 2020
- Unemployed | June 2012 October 2012
- Securian Financial Services, Inc. | Registered Associate | January 2005 June 2012
- Renaissance Financial Corp | Registered Representative | January 2005 June 2012
- Scottrade Inc. | IRA Representative | August 2002 December 2004

# Item 3. Disciplinary Information

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Jennifer A. Chatfield. Vestia has no information to disclose in relation to this Item.

### Item 4. Other Business Activities

Jennifer A. Chatfield is an insurance agent of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients which results in commission payments. Any time a commission is involved, a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Ms. Chatfield, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

Ms. Chatfield is a Registered Assistant of Ausdal Financial Partners ("Ausdal"), registered broker-dealer and member of FINRA. In this capacity, he may provide securities brokerage services and implement securities transactions under a commission-based arrangement. Ms. Chatfield may be entitled to a portion of the brokerage commissions paid to Ausdal, as well as a share of any ongoing distribution or service ("trail") fees from the sale of mutual funds. A conflict of interest exists to the extent that Ms. Chatfield recommends the purchase of securities where he receives commissions or other additional compensation as a result. This practice may give her the incentive to recommend investment products based on the compensation received rather than on the client's needs. Vestia has procedures in place to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned. For certain accounts covered by ERISA (and such others that the Firm deems appropriate), the Firm provides investment advisory services on a fee offset basis, whereby the Firm reduces its fee by an amount equal to the aggregate commissions and



12b-1 fees earned by Ms. Chatfield in her individual capacity as a registered representative of Ausdal.

### **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Jennifer A. Chatfield receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

### Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Jennifer A. Chatfield's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the Firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Ms. Chatfield to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, risk tolerance, and any restrictions previously requested by the client. Vestia periodically reviews the activities of Ms. Chatfield, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Ms. Chatfield.

### \*Accredited Asset Management Specialist ® (AAMS®)

The Accredited Asset Management Specialist, or AAMS® program, is a professional designation awarded by the College for Financial Planning to financial professionals who successfully complete a self-study program, pass an exam, and agree to comply with a code of ethics. The program provides advisors with strong fundamental financial knowledge with a specific focus on asset management and investments.

To keep the privileges associated with the designation, AAMS® professionals must complete 16 hours of continuing education every two years and pay a fee. The AAMS® continuing education program is developed in conjunction with some of the nation's top investment firms. Applicants explore case studies based on real-life scenarios, which are designed to prepare them for effectiveness in the real world and help them build lasting relationships with clients.

#### \*Chartered Financial Consultant® (ChFC®)

Chartered Financial Consultant is a professional designation representing the completion of a comprehensive course consisting of financial education, examinations, and practical experience. Chartered Financial Consultant designations are granted by the American College upon completion of seven required courses and two elective courses. Those who earn the designation are understood to be knowledgeable in financial matters and to have the ability to provide sound advice.

An advisor who has received this credential may work with individuals to assist them with retirement savings, in particular for early retirement and budget planning, or with companies to assess their investment strategies. There may be an expectation that the advisor remains



continuously abreast of all financial laws at international, national, and local levels that might apply to the clients they work with and the financial activities in which they are involved.

Once the ChFC designation has been earned, there is also a requirement for continuing education credits to maintain the credential. Holders of the ChFC designation must complete 30 hours of continuing education every two years in order to maintain the designation, as well as adhering to The American College Code of Ethics and Procedures.



### **BROCHURE SUPPLEMENT**

JANUARY 1, 2025

# JACQUELYN D. DENSON, CFP®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Jacquelyn D. Denson, CFP® that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Ms. Denson is available on the SEC's website at www.advisorinfo.sec.gov.

Vestia LLC, an SEC registered investment advisor 9121 Illinois Road, Fort Wayne, IN 46804 (877) 669-1126 | www.vestiaadvisors.com



## Item 2. Educational Background and Business Experience

Born 1989

### **Post-Secondary Education**

- Maryville University of St. Louis | Business Management
- Certified Financial Planner® (CFP®)\*
- Series 66, and Life & Health Licenses
- Investment Management Theory & Practice Education Program | Yale

### **Recent Business Background**

- Vestia Advisors, LLC | Partner & Financial Advisor | January 2024 Present
- Vestia Advisors, LLC | Servicing Financial Advisor | January 2018 December 2023
- Larson Financial Group, LLC | Financial Planner | April 2012 December 2017
- Edward Jones, LLC | Customer Care Representative | January 2012 April 2012

# Item 3. Disciplinary Information

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Jacquelyn D. Denson. Vestia has no information to disclose in relation to this Item.

#### Item 4. Other Business Activities

Jacquelyn D. Denson is an insurance agent and indirect owner of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Ms. Denson, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

Ms. Denson is an investor in Mammoth Investors, LLC. Mammoth Investors is the parent company of Mammoth Scientific, LLC, a private fund advisor to the Mammoth Health & Tech Fund 1 venture capital fund that operates under an exemption from registration in the State of Indiana. Vestia Ventures, LLC also owns a minority interest in Mammoth Investors, LLC. A conflict exists as Ms. Denson may elect to introduce an existing or prospective Vestia advisory client to a venture capital fund managed by Mammoth Scientific, LLC if they are an accredited and otherwise qualified investor. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors' personnel due to their ownership in Vestia Ventures, LLC, or their ownership in Mammoth Investors, LLC. In an effort to mitigate this conflict, the client(s) will engage directly with Mammoth Scientific, LLC. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.



## **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Jacquelyn D. Denson receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

### Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Jacquelyn D. Denson's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the Firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Ms. Denson to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Ms. Denson, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Ms. Denson.

#### \*CERTIFIED FINANCIAL PLANNER® (CFP®)

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The
  examination, administered in 10 hours over a two-day period, includes case studies and
  client scenarios designed to test one's ability to correctly diagnose financial planning
  issues and apply one's knowledge of financial planning to real-world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.



Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education Complete 30 hours of continuing education hours every two
  years, including two hours on the Code of Ethics and other parts of the Standards of
  Professional Conduct, to maintain competence and keep up with developments in the
  financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.



### **BROCHURE SUPPLEMENT**

JANUARY 1, 2025

### KATELYN D. DUNSTAN

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Katelyn D. Dunstan that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Ms. Dunstan is available on the SEC's website at www.advisorinfo.sec.gov.

Vestia LLC, an SEC registered investment advisor 9121 Illinois Road, Fort Wayne, IN 46804 (877) 669-1126 | www.vestiaadvisors.com



# Item 2. Educational Background and Business Experience

Born 1999

#### **Post-Secondary Education**

- Belmont University | Finance & Marketing
- Series 65, and Life & Health Licensed

#### **Recent Business Background**

- Vestia Advisors, LLC | Service Advisor | June 2024 Present
- Taylor Securities | May 2022 June 2024
- Northwestern Mutual | January 2022 May 2022
- TD Ameritrade | May 2021 September 2021

# **Item 3. Disciplinary Information**

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Katelyn D. Dunstan. Vestia has no information to disclose in relation to this Item.

#### Item 4. Other Business Activities

Katelyn D. Dunstan is an insurance agent of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients, resulting in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Ms. Dunstan, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

# **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Katelyn D. Dunstan receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

# Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Katelyn D. Dunstan's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the Firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Ms. Dunstan to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, risk tolerance, and any restrictions previously requested by the client. Vestia periodically reviews the activities of Ms. Dunstan, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Ms. Dunstan.



### **BROCHURE SUPPLEMENT**

JANUARY 1, 2025

### FORREST M. FRIEDOW

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Forrest M. Friedow that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Mr. Friedow is available on the SEC's website at www.advisorinfo.sec.gov.

Vestia LLC, an SEC registered investment advisor 9121 Illinois Road, Fort Wayne, IN 46804 (877) 669-1126 | www.vestiaadvisors.com



# Item 2. Educational Background and Business Experience

Born 1969

#### **Post-Secondary Education**

- University of Iowa | BLS
- Series 7 / 63 / 65 / 66 and Life & Health Insurance Licensed

### **Recent Business Background**

- Vestia Advisors, LLC | Partner & Chief Development Officer | October 2020 Present
- The Securities Group, Inc. dba Mammoth Research | Registered Representative | March 2023 – July 2023
- Ausdal Financial Partners, Inc. | Registered Representative | October 2020 March 2023
- Larson Financial Group, LLC | Financial Advisor | April 2011 October 2020
- Larson Financial Securities, LLC | Registered Representative | April 2011 October 2020
- Minnesota Life Insurance Company | Agent | | June 2007 April 2011
- North Star Consultants | Agent | June 2007 April 2011
- CRI Securities, LLC | Registered Representative | October 2001 April 2011

# **Item 3. Disciplinary Information**

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Forrest M. Friedow. Please see any disclosures for Mr. Friedow at https://adviserinfo.sec.gov/.

### **Item 4. Other Business Activities**

Forrest M. Friedow is an investor in LOUD Capital, LLC, a private equity fund company that provides General Partner and management services to several private investment funds. As an investor, Mr. Friedow is compensated through profit distributions or carried interest. A conflict exists as Mr. Friedow may elect to introduce existing advisory clients to LOUD Capital, LLC if the client is an accredited investor who has expressed interest in private equity opportunities. In an effort to mitigate this conflict, the client(s) will engage directly with LOUD Capital, LLC, and at no time will Vestia charge advisory fees for any assets invested in LOUD Capital, LLC.

Mr. Friedow is an insurance agent and indirect owner of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Mr. Friedow, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

Mr. Friedow is an investor in, and consultant for, Vestia Ventures, LLC, which holds private equity investments and interest as well as provides non-legal aspects of contract negotiation services for professionals and other consulting and/or management services in exchange for cash, equity, or services. As an investor, Mr. Friedow is compensated through profit distributions. Clients of



Vestia Ventures, LLC may be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Friedow may elect to introduce existing advisory clients to Vestia Ventures, LLC for consulting services.

Mr. Friedow is an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC, which are Private Special Purpose Vehicles formed to invest in debt or equity of MiRus, LLC, a medical device manufacturer. Vestia Ventures, LLC holds a direct equity position in MiRus, LLC. As an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC. Mr. Friedow is compensated through profit distributions. Investors in Vestia Ventures MiRus Investment, LLC, and Vestia MiRus QP Investment, LLC may also be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Friedow may elect to introduce existing advisory clients to Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC if the client is accredited or an otherwise qualified investor. In an effort to mitigate this conflict, the client(s) will engage directly with Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC, and at no time will Vestia Advisors, LLC charge advisory fees for any assets invested in Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC.

Vestia Ventures, LLC owns a minority interest in Mammoth Investors, LLC. As a member of Vestia Ventures, LLC, Mr. Friedow is an investor in Mammoth Investors, LLC. Mammoth Investors is the parent company of Mammoth Scientific, LLC, a private fund advisor to the Mammoth Health & Tech Fund 1 venture capital fund. Mammoth Scientific operates under an exemption from registration in the State of Indiana. A conflict exists as Mr. Friedow may elect to introduce an existing or prospective Vestia advisory client, if they are an accredited and otherwise qualified investor, to a venture capital fund managed by Mammoth Scientific, LLC. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors' personnel due to their ownership in Vestia Ventures, LLC, or their ownership in Mammoth Investors, LLC. In an effort to mitigate this conflict, the client(s) will engage directly with Mammoth Scientific, LLC. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.

See Item 10 Sub-section "Private Equity" of Form ADV Part 2A for additional discussion related to the Firm's activities.

# **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Forrest M. Friedow receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

# Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Forrest M. Friedow's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the Firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Forrest M. Friedow to ensure they are suitable for the



particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Mr. Friedow, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Mr. Friedow.



### **BROCHURE SUPPLEMENT**

JANUARY 1, 2025

# LINDSEY M. HANSON, FPQP®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Lindsey M. Hanson, FPQP®, that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email compliance@vestia.com if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Ms. Hanson is available on the SEC's website at www.advisorinfo.sec.gov.

Vestia LLC, an SEC registered investment advisor 9121 Illinois Road, Fort Wayne, IN 46804 (877) 669-1126 | www.vestiaadvisors.com



# Item 2. Educational Background and Business Experience

Born 1990

#### **Post-Secondary Education**

- Purdue University | Financial Counseling and Planning | 2012
- Financial Paraplanner Qualified Professional (FPQP®)\*
- Series 66 and Life & Health Insurance Licensed

### **Recent Business Background**

- Vestia Advisors, LLC | Support Advisor | October 2019 Present
- Merrill Lynch, Pierce, Fenner & Smith Inc | Client Associate | January 2018 September 2019
- Larson Financial Group | Trader / Case Manager / Client Service Manager | September
   2012 December 2017
- Merrill Lynch | Intern | May 2012 August 2012

### Item 3. Disciplinary Information

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Lindsey M. Hanson. Vestia has no information to disclose in relation to this Item.

### Item 4. Other Business Activities

Lindsey M. Hanson is an insurance agent of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients, which result in commission payments. Any time a commission is involved, a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Ms. Hanson, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

Ms. Hanson is a Registered Assistant of Ausdal Financial Partners ("Ausdal"), registered broker-dealer and member of FINRA. In this capacity, she may provide securities brokerage services and implement securities transactions under a commission-based arrangement. Ms. Hanson may be entitled to a portion of the brokerage commissions paid to Ausdal, as well as a share of any ongoing distribution or service ("trail") fees from the sale of mutual funds. A conflict of interest exists to the extent that Ms. Hanson recommends the purchase of securities where he receives commissions or other additional compensation as a result. This practice may give her the incentive to recommend investment products based on the compensation received rather than on the client's needs. Vestia has procedures in place to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned. For



certain accounts covered by ERISA (and such others that the Firm deems appropriate), the Firm provides investment advisory services on a fee offset basis, whereby the Firm reduces its fee by an amount equal to the aggregate commissions and 12b-1 fees earned by Ms. Hanson in her individual capacity as a registered representative of Ausdal.

## **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Lindsey M. Hanson n receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Lindsey M. Hanson's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Ms. Hanson to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Ms. Hanson, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Ms. Hanson.

### \* Financial Paraplanner Qualified Professional™ (FPQP®)

Individuals who hold the FPQP® designation have completed a course of study encompassing the financial planning process, the five disciplines of financial planning, and general financial planning concepts, terminology, and product categories. Additionally, individuals must pass an end-of-course examination that tests their ability to synthesize complex concepts and apply theoretical concepts to real-life situations.

Designees agree to the Standards of Professional Conduct and are subject to a disciplinary process. Designees renew their designation every two years by completing 16 hours of continuing education, reaffirming adherence to the Standards of Professional Conduct, and complying with self-disclosure requirements.

For additional information on the FPQP, please go to https://www.cffpdesignations.com/Designation/FPQP



### **BROCHURE SUPPLEMENT**

JANUARY 1, 2025

# CAMERON D. HEASLEY, CFP®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Cameron D. Heasley, CFP®, that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email compliance@vestia.com if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Mr. Heasley is available on the SEC's website at www.advisorinfo.sec.gov.

Vestia LLC, an SEC registered investment advisor 9121 Illinois Road, Fort Wayne, IN 46804 (877) 669-1126 | www.vestiaadvisors.com



# Item 2. Educational Background and Business Experience

Born 1986

#### **Post-Secondary Education**

- Taylor University; BA
- Certified Financial Planner® (CFP®)\*
- Series 66, Health and Life Insurance Licensed

#### **Recent Business Background**

- Vestia Advisors, LLC | Partner & Financial Advisor | January 2018 Present
- Larson Financial Group, LLC | Financial Advisor | June 2014 December 2017
- Larson Financial Securities, LLC | Registered Representative | October 2009 -
- December 2017

# **Item 3. Disciplinary Information**

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Cameron D. Heasley. Vestia has no information to disclose in relation to this Item.

### Item 4. Other Business Activities

Cameron D. Heasley is an investor in LOUD Capital, LLC, a private equity fund company that provides General Partner and management services to several private investment funds. As an investor, Mr. Heasley is compensated through profit distributions or carried interest. A conflict exists as Mr. Heasley may elect to introduce existing advisory clients to LOUD Capital, LLC if the client is an accredited investor who has expressed interest in private equity opportunities. In an effort to mitigate this conflict, the client(s) will engage directly with LOUD Capital, LLC, and at no time will Vestia charge advisory fees for any assets invested in LOUD Capital, LLC.

Mr. Heasley is an insurance agent and indirect owner of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients, which result in commission payments. Any time a commission is involved, a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Mr. Heasley, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

Mr. Heasley is an investor in, and consultant for, Vestia Ventures, LLC, which holds private equity investments and interest as well as provides non-legal aspects of contract negotiation services for professionals and other consulting and/or management services in exchange for cash, equity, or services. As an investor, Mr. Heasley is compensated through profit distributions. Clients of



Vestia Ventures, LLC may be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Heasley may elect to introduce existing advisory clients to Vestia Ventures, LLC for consulting services.

Mr. Heasley is an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC, which are Private Special Purpose Vehicles formed to invest in debt or equity of MiRus, LLC, a medical device manufacturer. Vestia Ventures, LLC holds a direct equity position in MiRus, LLC. As an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC. Mr. Heasley is compensated through profit distributions. Investors in Vestia Ventures MiRus Investment, LLC may also be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Heasley may elect to introduce existing advisory clients to Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC if the client is accredited or an otherwise qualified investor. In an effort to mitigate this conflict, the client(s) will engage directly with Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC, and at no time will Vestia Advisors, LLC charge advisory fees for any assets invested in Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC.

Mr. Heasley is an investor in Mammoth Investors, LLC. Mammoth Investors is the parent company of Mammoth Scientific, LLC, a private fund advisor to the Mammoth Health & Tech Fund 1 venture capital fund that operates under an exemption from registration in the State of Indiana. Vestia Ventures, LLC also owns a minority interest in Mammoth Investors, LLC. A conflict exists as Mr. Heasley may elect to introduce an existing or prospective Vestia advisory client, if they are an accredited and otherwise qualified investor, to a venture capital fund managed by Mammoth Scientific, LLC. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors' personnel due to their ownership in Vestia Ventures, LLC, or their ownership in Mammoth Investors, LLC. In an effort to mitigate this conflict, the client(s) will engage directly with Mammoth Scientific, LLC. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.

See Item 10 Sub-section "Private Equity" of Form ADV Part 2A for additional discussion related to the Firm's activities.

# **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Cameron D. Heasley receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

# Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Cameron D. Heasley's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors



the investments recommended by Mr. Heasley to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Cameron Heasley, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Mr. Heasley.

#### \*CERTIFIED FINANCIAL PLANNER® (CFP®)

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real-world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

 Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and



• Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.



#### **BROCHURE SUPPLEMENT**

JANUARY 1, 2025

# KAMERON J. HELMUTH, CFP®, CHFC®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Kameron J. Helmuth, CFP®, ChFC® that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Mr. Helmuth is available on the SEC's website at www.advisorinfo.sec.gov.

Vestia LLC, an SEC registered investment advisor 9121 Illinois Road, Fort Wayne, IN 46804 (877) 669-1126 | www.vestiaadvisors.com



# Item 2. Educational Background and Business Experience

Born 1989

#### **Post-Secondary Education**

- International Business College; Business Administration
- Certified Financial Planner® (CFP®)\*
- Chartered Financial Consultant® (ChFC®)\*
- Series 65 and Life & Health Licenses

### **Recent Business Background**

- Vestia Advisors, LLC | Partner & Chief Growth Officer | May 2019 Present
- State Bank and Trust | Wealth Advisor | May 2018 May 2019
- PNC Bank | Client Advisor | June 2012 May 2018

# Item 3. Disciplinary Information

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Kameron J. Helmuth. Vestia has no information to disclose in relation to this Item.

### **Item 4. Other Business Activities**

Kameron J. Helmuth is an insurance agent and indirect owner of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients, which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Mr. Helmuth, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

Mr. Helmuth is an investor in, and consultant for, Vestia Ventures, LLC, which holds private equity investments and interest as well as provides non-legal aspects of contract negotiation services for professionals and other consulting and/or management services in exchange for cash, equity, or services. As an investor, Mr. Helmuth is compensated through profit distributions. Clients of Vestia Ventures, LLC may be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Helmuth may elect to introduce existing advisory clients to Vestia Ventures, LLC for consulting services.

Mr. Helmuth is an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC, which are Private Special Purpose Vehicles formed to invest in debt or equity of MiRus, LLC, a medical device manufacturer. Vestia Ventures, LLC holds a direct equity position in MiRus, LLC. As an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP



Investment, LLC. Mr. Helmuth is compensated through profit distributions. Investors in Vestia Ventures MiRus Investment, LLC, and Vestia MiRus QP Investment, LLC may also be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Helmuth may elect to introduce existing advisory clients to Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC if the client is accredited or an otherwise qualified investor. In an effort to mitigate this conflict, the client(s) will engage directly with Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC, and at no time will Vestia Advisors, LLC charge advisory fees for any assets invested in Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC.

Vestia Ventures, LLC owns a minority interest in Mammoth Investors, LLC. As a member of Vestia Ventures, LLC, Mr. Helmuth is an investor in Mammoth Investors, LLC. Mammoth Investors is the parent company of Mammoth Scientific, LLC, a private fund advisor to the Mammoth Health & Tech Fund 1 venture capital fund. Mammoth Scientific operates under an exemption from registration in the State of Indiana. A conflict exists as Mr. Helmuth may elect to introduce an existing or prospective Vestia advisory client, if they are an accredited and otherwise qualified investor, to a venture capital fund managed by Mammoth Scientific, LLC. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors' personnel due to their ownership in Vestia Ventures, LLC, or their ownership in Mammoth Investors, LLC. In an effort to mitigate this conflict, the client(s) will engage directly with Mammoth Scientific, LLC. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.

See Item 10 Sub-section "Private Equity" of Form ADV Part 2A for additional discussion related to the Firm's activities.

# **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Kameron J. Helmuth receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

# Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Kameron J. Helmuth's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Kameron Helmuth to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Kameron Helmuth, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Mr. Helmuth.



#### \*CERTIFIED FINANCIAL PLANNER® (CFP®)

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial
  planning subject areas that CFP Board's studies have determined as necessary for the
  competent and professional delivery of financial planning services and attain a
  bachelor's degree from a regionally accredited United States college or university (or its
  equivalent from a foreign university). CFP Board's financial planning subject areas
  include insurance planning and risk management, employee benefits planning,
  investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

• Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.



### \*Chartered Financial Consultant® (ChFC®)

Chartered Financial Consultant is a professional designation representing the completion of a comprehensive course consisting of financial education, examinations, and practical experience. Chartered Financial Consultant designations are granted by the American College upon completion of seven required courses and two elective courses. Those who earn the designation are understood to be knowledgeable in financial matters and to have the ability to provide sound advice.

An advisor who has received this credential may work with individuals to assist them with retirement savings, in particular for early retirement and budget planning, or with companies to assess their investment strategies. There may be an expectation that the advisor remains continuously abreast of all financial laws at international, national, and local levels that might apply to the clients they work with and the financial activities in which they are involved.

Once the ChFC designation has been earned, there is also a requirement for continuing education credits to maintain the credential. Holders of the ChFC designation must complete 30 hours of continuing education every two years in order to maintain the designation, as well as adhering to The American College Code of Ethics and Procedures.



JANUARY 1, 2025

# CHRISTY A. KING, CHFC®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Christy A. King, ChFC® that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email compliance@vestia.com if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Ms. King is available on the SEC's website at www.advisorinfo.sec.gov.



Born 1996

### **Post-Secondary Education**

- Belmont University | BS; Chemistry
- Chartered Financial Consultant® (ChFC®)\*
- Series 65 and Life & Health Licensed

### **Recent Business Background**

- Vestia Advisors, LLC | Service Advisor | April 2019 Present
- Student | August 2017 May 2018
- Martech Research | Intern | June 2017 July 2017

## Item 3. Disciplinary Information

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Christy A. King. Vestia has no information to disclose in relation to this Item.

#### Item 4. Other Business Activities

Christy A. King is a Non-Registered Associated Person of Ausdal Financial Partners, Inc. ("Ausdal"), a registered broker-dealer and member of FINRA. In this capacity, she may provide assistance to a registered representative for securities brokerage services and implement securities transactions provided by a registered representative under a commission-based arrangement. A conflict of interest exists to the extent that Ms. King assists registered representatives who recommend the purchase of securities where they receive commissions or other additional compensation as a result. Vestia has procedures in place to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned. For certain accounts covered by ERISA (and such others that the Firm deems appropriate), the Firm provides investment advisory services on a fee offset basis, whereby the Firm reduces its fee by an amount equal to the aggregate commissions and 12b-1 fees earned by registered representatives in their individual capacity as a registered representative of Ausdal.

Ms. King is an insurance agent of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients, which results in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Ms. King, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.



## **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Christy A. King receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Christy A. King's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the Firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Ms. King to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Ms. King, which may include reviewing individual client accounts and correspondence (including emails) sent and received by Ms. King.

#### \*Chartered Financial Consultant® (ChFC®)

Chartered Financial Consultant is a professional designation representing the completion of a comprehensive course consisting of financial education, examinations, and practical experience. Chartered Financial Consultant designations are granted by the American College upon completion of seven required courses and two elective courses. Those who earn the designation are understood to be knowledgeable in financial matters and to have the ability to provide sound advice.

An advisor who has received this credential may work with individuals to assist them with retirement savings, in particular for early retirement, and budget planning, or with companies to assess their investment strategies. There may be an expectation that the advisor remains continuously abreast of all financial laws at international, national, and local levels that might apply to the clients they work with and the financial activities in which they are involved.

Once the ChFC designation has been earned, there is also a requirement for continuing education credits to maintain the credential. Holders of the ChFC designation must complete 30 hours of continuing education every two years in order to maintain the designation, as well as adhering to The American College Code of Ethics and Procedures.



JANUARY 1, 2025

# THOMAS S. MARTIN, CFP®, CPWA®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Thomas S. Martin, CFP®, CPWA® that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Mr. Martin is available on the SEC's website at www.advisorinfo.sec.gov.



Born 1980

#### **Post-Secondary Education**

- Harvard Business School; Program for Leadership Development
- Wharton School; Venture Capital program
- University of Chicago Booth School of Business; CPWA® Training
- Kansas State University's Institute of Personal Finance; Graduate Certificate, Family Financial Planning
- Indiana University; BA
- Certified Private Wealth Advisor® (CPWA®) \*
- Certified Financial Planner® (CFP®) \*
- Series 66, Life & Health, Property & Casualty, and Long-term care licenses or endorsements currently active
- Series 7 /24 / 79 / 99 licenses previously active

#### **Recent Business Background**

- DejavuAl | Board Member | August 2023 Present
- The Tebow Group | Chief Executive Officer | April 2023 Present
- Harvard MedTech | Board Observer | September 2022 Present
- Mammoth Admin & Tech, LLC dba Mammoth Technology | Member | April 2022 Present
- Mammoth Investors, LLC | Member | April 2022 Present
- MiRus, LLC | Board Observer | August 2021 Present
- The Securities Group, LLC dba Mammoth Research | Registered Representative | November 2020 – July 2023
- Vestia Advisors, LLC | Partner & Board Member | October 2017 Present
- Vestia Advisors, LLC | Partner & Chief Executive Officer | October 2017 April 2022
- Mammoth Admin & Tech, LLC dba Mammoth Technology | Chief Executive Officer | April 2021 – April 2022
- Mammoth Investors, LLC | Chief Executive Officer | April 2021 April 2022
- Mammoth Scientific, LLC | Chief Executive Officer | April 2021 April 2022
- Mammoth Scientific, LLC | General Partner & Member | October 2020 Present
- Ausdal Financial Partners, Inc. | Registered Representative | January 2020 November 2020
- Larson Financial Group, LLC | Financial Advisors | December 2007 December 2017
- Larson Financial Securities, LLC | Registered Representative | July 2010 December 2017
- Financial Network (B/D for Larson Financial Group, LLC) | Registered Representative | January 2008 – July 2010
- Cambridge Investment Research | Registered Representative | May 2005 January 2008

# **Item 3. Disciplinary Information**

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Thomas S. Martin. Vestia has no information to disclose in relation to this Item.



#### Item 4. Other Business Activities

Thomas S. Martin is the owner of Aloha, LLC which provides management and consulting services and leased CEO management services to unaffiliated entities. A conflict exists as Mr. Martin may elect to introduce clients of Aloha, LLC to Vestia for advisory services.

Mr. Martin is an investor in LOUD Capital, LLC a private equity fund company that provides General Partner and management services to several private investment funds. As an investor, Mr. Martin may be compensated through profit distributions or carried interest. A conflict exists as Mr. Martin may elect to introduce existing advisory clients to LOUD Capital, LLC if the client is an accredited investor who has expressed interest in private equity opportunities. In an effort to mitigate this conflict, the client(s) will engage directly with LOUD Capital, LLC, and at no time will Vestia charge advisory fees for any assets invested in LOUD Capital, LLC.

Mr. Martin is an insurance agent and indirect owner of Vestia Insurance, LLC. Vestia may sell insurance policies to investment advisory clients which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Mr. Martin, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc.

Mr. Martin is an investor in, and consultant for, Vestia Ventures, LLC which holds private equity investments and interest as well as provides non-legal aspects of contract negotiation services for professionals and other consulting and/or management services in exchange for cash, equity, or services. As an investor, Mr. Martin is compensated through profit distributions. Clients of Vestia Ventures, LLC may be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Martin may elect to introduce existing advisory clients to Vestia Ventures, LLC for consulting services or may elect to introduce existing or prospective Vestia Ventures, LLC clients to Vestia Advisors, LLC for advisory services.

Mr. Martin is an investor in Vestia Ventures MiRus Investment, LLC, and Vestia MiRus QP Investment, LLC which are Private Special Purpose Vehicles formed to invest in debt or equity of MiRus, LLC, a medical device manufacturer. Vestia Ventures, LLC holds a direct equity position in MiRus, LLC. As an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC, Mr. Martin is compensated through profit distributions. Investors in Vestia Ventures MiRus Investment, LLC, and Vestia MiRus QP Investment, LLC may also be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Martin may elect to introduce existing advisory clients to Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC if the client is an accredited and otherwise qualified investor. In an effort to mitigate this conflict, the client(s) will engage directly with Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC, and at no time will Vestia Advisors, LLC charge advisory fees for any assets invested in Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC.

Mr. Martin operates as a Member of Mammoth Investors, LLC which owns a venture capital fund managed by Mammoth Scientific, LLC, a private fund adviser that operates under an exemption from registration in the State of Indiana. Mr. Martin also operates as a Member of Mammoth



Admin & Tech, LLC dba Mammoth Technology, which provides software and technology services for alternative investments. Vestia Ventures, LLC owns a minority interest in Mammoth Investors, LLC. In exchange for the roles above, Mr. Martin is being paid in equity from Mammoth Investors, LLC, and therefore is an owner of the Firm. He may also receive a salary, bonuses, or management fees via a personally owned entity if Mammoth achieves certain milestones. A conflict exists as Mr. Martin may elect to introduce an existing or prospective Vestia advisory client, if they are an accredited and otherwise qualified investor, to the venture capital fund managed by Mammoth Scientific, LLC. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors' personnel due to their ownership in Vestia Ventures, LLC, or their ownership in Mammoth Investors, LLC. In an effort to mitigate this conflict, the client(s) will engage directly with Mammoth Scientific, LLC. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.

Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

See Item 10 Sub-section "Private Equity" of Form ADV Part 2A for additional discussion related to the Firm's activities.

## **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Thomas S. Martin receives an economic benefit from someone other than a client for providing investment advisory services. Mr. Martin was paid in equity from Mammoth Investors, LLC. He may also receive a salary, bonuses, or management fees via a personally owned entity if Mammoth achieves certain profit milestones.

## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Thomas S. Martin's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Thomas Martin to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Thomas Martin, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Mr. Martin.

### \*CERTIFIED PRIVATE WEALTH ADVISOR® (CPWA®)

The CPWA designation signifies that an individual has met initial and ongoing experience, ethical, education, and examination requirements for the professional designation, which is centered on private wealth management topics and strategies for high-net-worth clients. Prerequisites for the CPWA designation are a Bachelor's degree from an accredited college or



university or one of the following designations or licenses: CIMA®, CIMC ®, CFA®, CFP®, ChFC®, or CPA license; have an acceptable regulatory history as evidenced by FINRA Form U-4 or other regulatory requirements and five years of experience in financial services or delivering services to high-net-worth clients. CPWA designees have completed a rigorous educational process that includes self-study requirements, an in-class education component, and successful completion of a comprehensive examination. CPWA designees are required to adhere to IMCA's Code of Professional Responsibility and Rules and Guidelines for Use of the Marks. CPWA designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the certification. The designation is administered through the Investments and Wealth Institute.

#### \*CERTIFIED FINANCIAL PLANNER® (CFP®)

The CERTIFIED FINANCIAL PLANNER<sup>TM</sup>, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by the Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that the CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services and attain a bachelor's degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real-world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by the CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

 Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of



- Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to the CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.



JANUARY 1, 2025

# NIKOLE L. MIDDLETON, CMFA®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Nikole L. Middleton, CMFA®, that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Ms. Middleton is available on the SEC's website at <a href="https://www.advisorinfo.sec.gov">www.advisorinfo.sec.gov</a>.



Born 1974

#### **Post-Secondary Education**

- Indiana Purdue University | General Studies
- Certified Military Financial Advisor® (CMFA®) \*
- Series 66 and Life & Health Insurance Licensed

### **Recent Business Background**

- Vestia Advisors, LLC | Service Advisor | October 2024 Present
- Ameriprise Financial Services, LLC | Registered Representative | December 2017 –
   October 2024
- Lebamoff Law Offices | Paralegal | August 2010 December 2017
- Alpha Rae Personal | Paralegal | June 2010 August 2010

## **Item 3. Disciplinary Information**

Vestia is required to disclose information regarding any material regarding legal or disciplinary events related to a client's evaluation of Nikole L. Middleton. Vestia has no information to disclose in relation to this Item.

#### Item 4. Other Business Activities

Vestia is required to disclose information regarding any other business activities material to a client's evaluation of Nikole L. Middleton.

Ms. Middleton is an insurance agent of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Ms. Middleton, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

## **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Nikole L. Middleton receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

# Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Nikole L. Middleton's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the Firm's main telephone number listed on the cover page of this Brochure Supplement.



Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Ms. Middleton to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Ms. Middleton, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Ms. Middleton.

### \*CERTIFIED MILITARY FINANCIAL ADVISOR® (CMFA®)

The Certified Military Financial Advisor® is a comprehensive course and designation designed for financial advisors who serve active military personnel, veterans, and their families.

Financial professionals who have earned the CMFA® address the unique needs of military personnel and veterans that require tailored, military-focused financial planning and service. There are no requirements to be a veteran to pursue the CMFA®. Coursework includes approximately 22 study hours to obtain the certification, with a recertification every two years.

Additional information regarding the CMFA® is available at <a href="https://dalton-education.com/certified-military-financial-advisor">https://dalton-education.com/certified-military-financial-advisor</a>



JANUARY 1, 2025

# LAUREN LAW OSCHMAN, CFP®, CDFA®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Lauren Law Oschman, CFP®, CDFA® that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Ms. Oschman is available on the SEC's website at www.advisorinfo.sec.gov.



Born 1988

### **Post-Secondary Education**

- Vanderbilt University; BA, Economics
- Certified Financial Planner® (CFP®) \*
- Certified Divorce Financial Analyst ® (CDFA®) \*\*
- Series 7, 66, Health and Life Insurance Licensed

### **Recent Business Background**

- Vestia Advisors, LLC | Partner & CEO | October 2017 Present
- Ausdal Financial Partners, Inc. | Registered Representative | January 2020 Present
- Larson Financial Group, LLC | Financial Advisor | June 2010 December 2017
- Larson Financial Securities, LLC | Registered Representative | July 2010 December 2017

## **Item 3. Disciplinary Information**

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Lauren L. Oschman. Vestia has no information to disclose in relation to this Item.

#### Item 4. Other Business Activities

Lauren L. Oschman is an investor in LOUD Capital, LLC a private equity fund company that provides General Partner and management services to several private investment funds. As an investor, Ms. Oschman is compensated through profit distributions or carried interest. A conflict exists as Ms. Oschman may elect to introduce existing advisory clients to LOUD Capital, LLC if the client is an accredited investor who has expressed interest in private equity opportunities. In an effort to mitigate this conflict, the client(s) will engage directly with LOUD Capital, LLC, and at no time will Vestia charge advisory fees for any assets invested in LOUD Capital, LLC.

Ms. Oschman is an insurance agent and indirect owner of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Ms. Oschman, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

Ms. Oschman is an investor in, and consultant for, Vestia Ventures, LLC which holds private equity investments and interest as well as provides non-legal aspects of contract negotiation services for professionals and other consulting and/or management services in exchange for cash, equity, or services. As an investor, Ms. Oschman is compensated through profit distributions. Clients of Vestia Ventures, LLC may be clients or potential clients of Vestia



Advisors, LLC. A conflict exists as Ms. Oschman may elect to introduce existing advisory clients to Vestia Ventures, LLC for consulting services.

Ms. Oschman is an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC, which are Private Special Purpose Vehicles formed to invest in debt or equity of MiRus, LLC, a medical device manufacturer. Vestia Ventures, LLC holds a direct equity position in MiRus, LLC. As an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC. Ms. Oschman is compensated through profit distributions. Investors in Vestia Ventures MiRus Investment, LLC, and Vestia MiRus QP Investment, LLC may also be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Ms. Oschman may elect to introduce existing advisory clients to Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC if the client is accredited or an otherwise qualified investor. In an effort to mitigate this conflict, the client(s) will engage directly with Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC, and at no time will Vestia Advisors, LLC charge advisory fees for any assets invested in Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC.

Ms. Oschman is an investor in Mammoth Investors, LLC. Mammoth Investors is the parent company of Mammoth Scientific, LLC, a private fund advisor to the Mammoth Health & Tech Fund 1 venture capital fund that operates under an exemption from registration in the State of Indiana. Vestia Ventures, LLC also owns a minority interest in Mammoth Investors, LLC. A conflict exists as Ms. Oschman may elect to introduce an existing or prospective Vestia advisory client, if they are an accredited and otherwise qualified investor, to a venture capital fund managed by Mammoth Scientific, LLC. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors' personnel due to their ownership in Vestia Ventures, LLC, or their ownership in Mammoth Investors, LLC. In an effort to mitigate this conflict, the client(s) will engage directly with Mammoth Scientific, LLC. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.

Ms. Oschman is a Registered Representative of Ausdal Financial Partners ("Ausdal"), registered broker-dealer and member of FINRA. In this capacity, she may provide securities brokerage services and implement securities transactions under a commission-based arrangement. Ms. Oschman may be entitled to a portion of the brokerage commissions paid to Ausdal, as well as a share of any ongoing distribution or service ("trail") fees from the sale of mutual funds or other variable products. A conflict of interest exists to the extent that Ms. Oschman recommends the purchase of securities where she receives commissions or other additional compensation as a result. This practice may give her an incentive to recommend investment products based on compensation received rather than on the client's needs. Vestia has procedures in place to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned. For certain accounts covered by ERISA (and such others that the firm deems appropriate), the Firm provides investment advisory services on a fee offset basis, whereby the firm reduces its fee by an amount equal to the aggregate commissions and 12b-1 fees earned by Ms. Oschman in his individual capacity as a registered representative of Ausdal.

See Item 10 Sub-section "Private Equity" of Form ADV Part 2A for additional discussion related to the Firm's activities.



## **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Lauren L. Oschman receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Lauren L. Oschman's advisory activities on behalf of Vestia. The Chief Compliance Office can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Lauren Oschman to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Lauren Oschman, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Ms. Oschman.

### \*CERTIFIED FINANCIAL PLANNER® (CFP®)

The CERTIFIED FINANCIAL PLANNER<sup>TM</sup>, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial
  planning subject areas that CFP Board's studies have determined as necessary for the
  competent and professional delivery of financial planning services and attain a
  bachelor's degree from a regionally accredited United States college or university (or its
  equivalent from a foreign university). CFP Board's financial planning subject areas
  include insurance planning and risk management, employee benefits planning,
  investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The
  examination, administered in 10 hours over a two-day period, includes case studies and
  client scenarios designed to test one's ability to correctly diagnose financial planning
  issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.



Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education Complete 30 hours of continuing education hours every two
  years, including two hours on the Code of Ethics and other parts of the Standards of
  Professional Conduct, to maintain competence and keep up with developments in the
  financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

### \*\*CERTIFIED DIVORCE FINANCIAL ANALYST® (CDFA®)

The CDFA® designation is issued by the Institute for Divorce Financial Analysts. Individuals how hold the certification is a financial professional skilled at analyzing data and providing expertise on the financial issues of divorce. The role of the CDFA® professional is to assist the client and his or her attorney to understand how the decisions he or she makes today will impact the client's financial future. A CDFA® can take on many roles in the divorce process:

- Financial Expertise and Strategy CDFA® professionals provide the client and attorney with data analysis that shows the financial effect of any given settlement. They become part of the divorce team and provide support on financial issues
- Data Collection and Analysis Much of a CDFA® professional's role is collect the client's financial data and perform analysis. CDFAs can help manage a client's expectations of their financial future by presenting different scenarios and talking through the client's budget and expenses.
- Expert Presenter and Litigation Support In some cases, CDFA® professionals are called upon to act as expert witnesses in court or in mediation proceedings.

More Information regarding the CDFA® is available at <a href="https://institutedfa.com/">https://institutedfa.com/</a>



JANUARY 1, 2025

# KIM PHAM-GALLIHUGH, CFP®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Kim Pham-Gallihugh, CFP®, that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Ms. Pham-Gallihugh is available on the SEC's website at <a href="https://www.advisorinfo.sec.gov">www.advisorinfo.sec.gov</a>.



Born 1992

#### **Post-Secondary Education**

- University of Economics Hochiminh City | B.S. in Finance and Banking | 2014
- Schmalkalden University of Applied Sciences | M.A. IBE in Corporate Finance | 2018
- Southeast Missouri State University | MBA | 2019
- Financial Paraplanner Qualified Professional (FPQP®) 2021
- Series 65 and Life & Health Insurance Licensed
- Certified Financial Planner® (CFP®)\*

#### **Recent Business Background**

- Vestia Advisors, LLC | Support Advisor | May 2021 Present
- Ausdal Financial Partners, Inc. | Associated Person | May 2021 Present
- Covington Alsina | Office Administrative Staff | September 2020 May 2021

## **Item 3. Disciplinary Information**

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Kim Anh Thi Pham, FPQP®. Vestia has no information to disclose in relation to this Item.

## Item 4. Other Business Activities

Vestia is required to disclose information regarding any other business activities material to a client's evaluation of Kim Anh Thi Pham.

Ms. Pham is a Non-Registered Associated Person of Ausdal Financial Partners, Inc. ("Ausdal"), a registered broker-dealer, and a member of FINRA. In this capacity, she may provide assistance to a registered representative for securities brokerage services and implement securities transactions provided by a registered representative under a commission-based arrangement. A conflict of interest exists to the extent that Ms. Pham assists registered representatives who recommend the purchase of securities where they receive commissions or other additional compensation as a result. Vestia has procedures in place to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned. For certain accounts covered by ERISA (and such others that the Firm deems appropriate), the Firm provides investment advisory services on a fee offset basis, whereby the Firm reduces its fee by an amount equal to the aggregate commissions and 12b-1 fees earned by registered representatives in their individual capacity as a registered representative of Ausdal.

# **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Kim Anh Thi Pham receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.



## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Kim Anh Thi Pham's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Ms. Pham to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Ms. Pham, which may include reviewing individual client accounts and correspondence (including emails) sent and received by Ms. Pham.

#### \*CERTIFIED FINANCIAL PLANNER® (CFP®)

The CERTIFIED FINANCIAL PLANNER<sup>TM</sup>, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial
  planning subject areas that CFP Board's studies have determined as necessary for the
  competent and professional delivery of financial planning services, and attain a
  Bachelor's Degree from a regionally accredited United States college or university (or its
  equivalent from a foreign university). CFP Board's financial planning subject areas
  include insurance planning and risk management, employee benefits planning,
  investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:



- Continuing Education Complete 30 hours of continuing education hours every two
  years, including two hours on the Code of Ethics and other parts of the Standards of
  Professional Conduct, to maintain competence and keep up with developments in the
  financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.



JANUARY 1, 2025

# BRADLEE M. QUICK, CEPA®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Bradlee M. Quick, CEPA®, that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Mr. Quick is available on the SEC's website at www.advisorinfo.sec.gov.



Born 1966

### **Post-Secondary Education**

- BS Electrical Engineering, Purdue University August 1985 May 1990
- Series 65
- Certified Exit Planning Advisor® (CEPA®)\*

### **Recent Business Background**

- Vestia Advisors, LLC | Partner, President & Chief Operating Officer | June 2019 Present
- Zimmer Biomet | Sr. Product Manager, Director, and VP of Marketing | October 2009 –
   June 2019
- Johnson & Johnson (DePuy Orthopedics) | Product Director, Group Product Director |
   October 2004 October 2009

## **Item 3. Disciplinary Information**

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Bradlee M. Quick. Vestia has no information to disclose in relation to this Item.

### Item 4. Other Business Activities

Bradlee M. Quick is an insurance agent and indirect owner of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Mr. Quick, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

Mr. Quick is an investor in, and consultant for, Vestia Ventures, LLC which holds private equity investments and interest as well as provides non-legal aspects of contract negotiation services for professionals and other consulting and/or management services in exchange for cash, equity, or services. As an investor, Mr. Quick is compensated through profit distributions. Clients of Vestia Ventures, LLC may be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Quick may elect to introduce existing advisory clients to Vestia Ventures, LLC for consulting services.

Mr. Quick is an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC, which are Private Special Purpose Vehicles formed to invest in debt or equity of MiRus, LLC, a medical device manufacturer. Vestia Ventures, LLC holds a direct equity position in MiRus, LLC. As an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC. Mr. Quick is compensated through profit distributions. Investors in Vestia Ventures MiRus Investment, LLC, and Vestia MiRus QP Investment, LLC may also be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Quick may elect to introduce



existing advisory clients to Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC if the client is accredited or an otherwise qualified investor. In an effort to mitigate this conflict, the client(s) will engage directly with Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC, and at no time will Vestia Advisors, LLC charge advisory fees for any assets invested in Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC.

Mr. Quick is an investor in Mammoth Investors, LLC. Mammoth Investors is the parent company of Mammoth Scientific, LLC, a private fund advisor to the Mammoth Health & Tech Fund 1 venture capital fund that operates under an exemption from registration in the State of Indiana. Vestia Ventures, LLC also owns a minority interest in Mammoth Investors, LLC. A conflict exists as Mr. Quick may elect to introduce an existing or prospective Vestia advisory client, if they are an accredited and otherwise qualified investor, to a venture capital fund managed by Mammoth Scientific, LLC. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors' personnel due to their ownership in Vestia Ventures, LLC, or their ownership in Mammoth Investors, LLC. In an effort to mitigate this conflict, the client(s) will engage directly with Mammoth Scientific, LLC. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.

Mr. Quick is a consultant under Vestia Contract Negations LLC dba Vestia Consulting. In this capacity, Mr. Quick provides business and exit planning consulting for small business owners that include surgeons, orthopedic surgeons with inventions. Compensation is paid directly to Vestia Consulting. A conflict exists as Mr. Quick may elect to introduce an existing or prospective to Vestia advisory client. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors.

See Item 10 Sub-section "Private Equity" of Form ADV Part 2A for additional discussion related to the Firm's activities.

# **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Bradlee M. Quick receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Bradlee M. Quick's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Mr. Quick to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Mr. Quick, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Mr. Quick.



### \*CERTIFIED EXIT PLANNING SPECIALIST® (CEPA®)

The Certified Exit Planning Advisor (CEPA) credential is for professional advisors who want to effectively engage more business owners. Through the process of Exit Planning (the Value Acceleration Methodology), owners can build more valuable companies, have stronger personal financial plans, and align their personal goals.

Candidate must meet all the following requirements:

- Five years of full-time or equivalent experience working directly with business owners
  as a financial advisor, attorney, CPA, business broker, investment banker, commercial
  lender, estate planner, insurance professional, business consultant or in a related
  capacity,
- Undergraduate degree from a qualifying institution; if no qualifying degree must submit additional professional work experience (two years of relevant professional experience may be substituted for each year of required undergraduate studies)
- Exit Planning Institute member in good standing
- 40 hours of continuing education every three years

Additional information regarding the CEPA® is available at <a href="https://exit-planning-institute.org/">https://exit-planning-institute.org/</a>



JANUARY 1, 2025

# CHRISTOPHER D. ROBBINS, CFP®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Christopher D. Robbins, CFP®, that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Mr. Robbins is available on the SEC's website at www.advisorinfo.sec.gov.



Born 1994

#### **Post-Secondary Education**

- Taylor University; BS Finance
- Series 66, and Life & Health Licenses
- Certified Financial Planner® (CFP®)\*

#### **Recent Business Background**

- Vestia Advisors, LLC | Financial Advisor | January 2018 Present
- Larson Financial Group, LLC | Financial Planner | June 2017 December 2017
- Larson Financial Securities, LLC | Registered Representative | June 2017 December 2017

## Item 3. Disciplinary Information

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Christopher D. Robbins. Vestia has no information to disclose in relation to this Item.

#### Item 4. Other Business Activities

Christopher D. Robbins is an insurance agent for Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Mr. Robbins, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

Mr. Robbins is an investor in Mammoth Investors, LLC. Mammoth Investors is the parent company of Mammoth Scientific, LLC, a private fund advisor to the Mammoth Health & Tech Fund 1 venture capital fund that operates under an exemption from registration in the State of Indiana. Vestia Ventures, LLC also owns a minority interest in Mammoth Investors, LLC. A conflict exists as Mr. Robbins may elect to introduce an existing or prospective Vestia advisory client, if they are an accredited and otherwise qualified investor, to a venture capital fund managed by Mammoth Scientific, LLC. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors' personnel due to their ownership in Vestia Ventures, LLC, or their ownership in Mammoth Investors, LLC. In an effort to mitigate this conflict, the client(s) will engage directly with Mammoth Scientific, LLC. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.



## **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Christopher D. Robbins receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.

## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Christopher D. Robbins's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Christopher Robbins to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Christopher Robbins, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Mr. Robbins.

#### \*CERTIFIED FINANCIAL PLANNER® (CFP®)

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

•



• Ethics – Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education Complete 30 hours of continuing education hours every two
  years, including two hours on the Code of Ethics and other parts of the Standards of
  Professional Conduct, to maintain competence and keep up with developments in the
  financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.



JANUARY 1, 2025

## COLIN D. SNYDER

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51
FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Colin D. Snyder that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Mr. Snyder is available on the SEC's website at <a href="https://www.advisorinfo.sec.gov">www.advisorinfo.sec.gov</a>.



Born 1992

#### **Post-Secondary Education**

- Western Governors University | Bachelor of Science Finance (In Progress)
- Series 6 / 63 / 65 and Life & Health Insurance Licensed

### **Recent Business Background**

- Vestia Advisors, LLC | Support Advisor | January 2025 Present
- Fifth Third Securities | Registered Representative | November 2023 –
   January 2025
- Fifth Third Bank | Personal Banker | September 2022 January 2025
- Ruoff Mortgage Company | Loan Officer | July 2021 September 2022
- Joseph Decuis | Chef | May 2018 July 2021

## **Item 3. Disciplinary Information**

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Colin D. Snyder. Vestia has no information to disclose in relation to this Item.

#### Item 4. Other Business Activities

Colin D. Snyder is an insurance agent of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Mr. Snyder, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

# **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Colin D. Snyder receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.



## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Colin D. Snyder's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the Firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Mr. Snyder to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Mr. Snyder, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Mr. Snyder.



JANUARY 1, 2025

# MICHAEL W. TRENT, MBA, CFP®

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Michael W. Trent, MBA, CFP® that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Mr. Trent is available on the SEC's website at <a href="https://www.advisorinfo.sec.gov">www.advisorinfo.sec.gov</a>.



Born 1982

### **Post-Secondary Education**

- University of Michigan, Ross School of Business MBA
   Indiana University
- Certified Financial Planner® (CFP®)\*
- Series 66, and Life & Health Licenses

### **Recent Business Background**

- Vestia Advisors, LLC | Partner & Financial Advisor | October 2017 Present
- Larson Financial Group, LLC | Financial Advisor | November 2013 December 2017
- Larson Financial Securities, LLC | Registered Representative | November 2013 December 2017
- Steel Dynamics, Inc. | Project Manager | January 2011 October 2013

## Item 3. Disciplinary Information

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Michael W. Trent. Vestia has no information to disclose in relation to this Item.

### Item 4. Other Business Activities

Michael W. Trent is an investor in LOUD Capital, LLC a private equity fund company that provides General Partner and management services to several private investment funds. As an investor, Mr. Trent is compensated through profit distributions or carried interest. A conflict exists as Mr. Trent may elect to introduce existing advisory clients to LOUD Capital, LLC if the client is an accredited investor who has expressed interest in private equity opportunities. In an effort to mitigate this conflict, the client(s) will engage directly with LOUD Capital, LLC and at no time will Vestia charge advisory fees for any assets invested in LOUD Capital, LLC.

Mr. Trent is an insurance agent and indirect owner of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients which result in commission payments. Any time a commission is involved a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Mr. Trent, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.



Mr. Trent is an investor in, and consultant for, Vestia Ventures, LLC which holds private equity investments and interest as well as provides non-legal aspects of contract negotiation services for professionals and other consulting and/or management services in exchange for cash, equity, or services. As an investor, Mr. Trent is compensated through profit distributions. Clients of Vestia Ventures, LLC may be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Trent may elect to introduce existing advisory clients to Vestia Ventures, LLC for consulting services.

Mr. Trent is an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC, which are Private Special Purpose Vehicles formed to invest in debt or equity of MiRus, LLC, a medical device manufacturer. Vestia Ventures, LLC holds a direct equity position in MiRus, LLC. As an investor in Vestia Ventures MiRus Investment, LLC and Vestia MiRus QP Investment, LLC. Mr. Trent is compensated through profit distributions. Investors in Vestia Ventures MiRus Investment, LLC, and Vestia MiRus QP Investment, LLC may also be clients or potential clients of Vestia Advisors, LLC. A conflict exists as Mr. Trent may elect to introduce existing advisory clients to Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC if the client is accredited or an otherwise qualified investor. In an effort to mitigate this conflict, the client(s) will engage directly with Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC, and at no time will Vestia Advisors, LLC charge advisory fees for any assets invested in Vestia Ventures MiRus Investment, LLC, or Vestia MiRus QP Investment, LLC.

Mr. Trent is an investor in Mammoth Investors, LLC. Mammoth Investors is the parent company of Mammoth Scientific, LLC, a private fund advisor to the Mammoth Health & Tech Fund 1 venture capital fund that operates under an exemption from registration in the State of Indiana. Vestia Ventures, LLC also owns a minority interest in Mammoth Investors, LLC. A conflict exists as Mr. Trent may elect to introduce an existing or prospective Vestia advisory client, if they are an accredited and otherwise qualified investor, to a venture capital fund managed by Mammoth Scientific, LLC. These current or potential clients may indirectly compensate Vestia Personal Wealth Advisors' personnel due to their ownership in Vestia Ventures, LLC, or their ownership in Mammoth Investors, LLC. In an effort to mitigate this conflict, the client(s) will engage directly with Mammoth Scientific, LLC. No advisory client is obligated to invest in any of the investments made available through the Mammoth entities described above.

See Item 10 Sub-section "Private Equity" of Form ADV Part 2A for additional discussion related to the Firm's activities.

## **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Michael W. Trent receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.



## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Michael W. Trent's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Michael Trent to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Michael Trent, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Mr. Trent.

### \*CERTIFIED FINANCIAL PLANNER® (CFP®)

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing
  the financial planning subject areas that CFP Board's studies have determined
  as necessary for the competent and professional delivery of financial
  planning services, and attain a Bachelor's Degree from a regionally accredited
  United States college or university (or its equivalent from a foreign
  university). CFP Board's financial planning subject areas include insurance
  planning and risk management, employee benefits planning, investment
  planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The
  examination, administered in 10 hours over a two-day period, includes case
  studies and client scenarios designed to test one's ability to correctly
  diagnose financial planning issues and apply one's knowledge of financial
  planning to real world circumstances;



- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.



JANUARY 1, 2025

## REIS H. YODER

MAIN OFFICE: 9121 ILLINOIS RD, SUITE 51 FORT WAYNE, IN 46804

TEL: (877) 669-1126

This Brochure Supplement provides information about Reis H. Yoder that supplements the Vestia Advisors, LLC ("Vestia") Brochure, a copy of which you should have received. Please contact the Chief Compliance Officer, Stacy Sizemore, IACCP®, at (971) 371-3450 or email <a href="mailto:compliance@vestia.com">compliance@vestia.com</a> if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Mr. Yoder is available on the SEC's website at www.advisorinfo.sec.gov.



Born 1996

#### **Post-Secondary Education**

- Western Governors University | Accounting | 2020
- Indiana Purdue University Fort Wayne | Business Accounting | 2018
- Bethel College | Business Accounting | 2017
- Series 65 and Life and Health Licensed

### **Recent Business Background**

- Vestia Advisors, LLC | Support Advisor | May 2022 Present
- Foundations Investment Advisors | Investment Advisor | February 2022 May 2022
- Troyer Wealth (Formally Blackstone Financial) | Associate | February 2019 May 2022
- First Merchants Bank
  - Personal Banker | April 2018 January 2019
  - Customer Service Representative | March 2018 April 2018
  - Service Associate | August 2017 March 2018

## Item 3. Disciplinary Information

Vestia is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Reis H. Yoder. Vestia has no information to disclose in relation to this Item.

#### Item 4. Other Business Activities

Vestia is required to disclose information regarding any other business activities material to a client's evaluation of Reis H. Yoder.

Mr. Yoder is an insurance agent of Vestia Insurance, Ltd. Vestia may sell insurance policies to investment advisory clients, which result in commission payments. Any time a commission is involved, a conflict of interest exists. In an effort to reduce conflicts of interest, Vestia advisors, including Mr. Chatfield, do not receive individual commissions from any insurance provider while affiliated with Vestia. While the agent is not paid a direct commission, our holding company, insurance agency affiliate, as well as our firm personnel benefit from this arrangement since revenue earned from this business activity may be used to offset operating expenses, provide shareholder distributions, etc. Our advisory firm and its associates take their responsibilities seriously and recommend services we believe appropriate for each client.

# **Item 5. Additional Compensation**

Vestia is required to disclose information regarding any arrangement under which Reis H. Yoder receives an economic benefit from someone other than a client for providing investment advisory services. Vestia has no information to disclose in relation to this Item.



## Item 6. Supervision

The Chief Compliance Officer is generally responsible for supervising Reis H. Yoder's advisory activities on behalf of Vestia. The Chief Compliance Officer can be reached at the firm's main telephone number listed on the cover page of this Brochure Supplement.

Vestia supervises its personnel and the investments made in client accounts. Vestia monitors the investments recommended by Mr. Yoder to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives, and risk tolerance, as well as any restrictions previously requested by the client. Vestia periodically reviews the activities of Mr. Yoder, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Mr. Yoder.



# VESTIA PERSONAL WEALTH ADVISORS

Facts	WHAT DOES VESTIA PERSONAL WEALTH ADVISORS DO WITH YOUR FINANCIAL INFORMATION?	
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect, and share depend on the product or service you have with us. This information can include: Social Security number and income Account balances and assets Transaction history Credit history and credit scores	
How?	All financial companies need to share customers' personal information to run their everyday business. The section below lists the reasons financial companies can share their customers' personal information, the reasons Vestia Personal Wealth Advisors chooses to share, and whether you can limit this sharing.	

Reasons we can share your personal information	Do We share?	Can You Limit this Sharing?
For our everyday business purposes – such as processing your transactions, maintaining your account(s), responding to court orders and legal investigations, or reporting to credit bureaus.	Yes	No
For our marketing purposes – To offer our products and services to you. We will never sell or share your personal information with 3 <sup>rd</sup> parties for marketing purposes. This includes email, SMS, and any other form of communication.		
SMS opt-in or phone numbers are not being shared for the purpose of SMS.  By opting into SMS from a web form or other medium, you are agreeing to receive SMS messages from Vestia Personal Wealth Advisors This includes SMS messages for appointment scheduling, appointment reminders, post-visit instructions, and other general messages. Message frequency varies. Message and data rates may apply. See privacy policy at www.vestiaadvidors.com. Message HELP for help. Reply STOP to any message to opt-out at any time.	Yes	No
For joint marketing with other financial companies	No	Not Applicable
For our affiliates' everyday business purposes – information about your transactions and experiences.	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness.	No	Not Applicable
For our affiliates to market to you	No	Not Applicable
For nonaffiliates to market to you	No	Not Applicable

Who we are		
	Who is providing this notice?	Vestia Personal Wealth Advisors



#### **VESTIA PERSONAL WEALTH ADVISORS**

What we do		
How does Vestia Personal Wealth Advisors protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
How does Vestia Personal Wealth Advisors collect my personal information?	We collect your personal information, for example, when you: Open an account  Deposit money Seek advice about your investments Enter into an investment advisory contract Tell us about your investment or retirement portfolio or earnings We also collect your personal information from other companies.	

Definitions			
Affiliates	Companies are related by common ownership and control. They can be financial and nonfinancial companies.  We may share information with our affiliates for our everyday business purposes, including information about your transactions and experiences.		
Nonaffiliates	Companies not related by common ownership and control. They can be financial or nonfinancial companies.  • We do not share with nonaffiliates so that they can market to you.		
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.  • We do not jointly market.		

#### Other important information

#### SMS Terms & Conditions

- 1- SMS Consent Communication: The information (Phone Numbers) obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.
- 2- Types of SMS Communications: If you have consented to receive text messages from Vestia Personal Wealth Advisors, you may receive messages related to the following:
  - Appointment reminders
  - Follow-up messages
  - Billing inquiries

Example: "Hello, this is a friendly reminder of your upcoming appointment with your advisor at our office on 4/3/25 at Noon EST. You can reply STOP to opt out of SMS messaging from Vestia Personal Wealth Advisors at any time."

- 3- Message Frequency: Message frequency may vary depending on the type of communication. For example, you may receive up to 5 SMS messages per week related to your account.
- 4- Potential Fees for SMS Messaging: Please note that standard message and data rates may apply, depending on your carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.
- 5- Opt-In Method: You may opt-in to receive SMS messages from Vestia Personal Wealth Advisors by submitting an online form.
- 6- Opt-Out Method:

You can opt out of receiving SMS messages at any time. To do so, simply reply "STOP" to any SMS message you receive. Alternatively, you can contact us directly to request removal from our messaging list.

7- Help: If you are experiencing any issues, you can reply with the keyword HELP. You can also get help directly from us at www.vestiaadvidors.com.

#### Additional Options:

- If you do not wish to receive SMS messages, you can choose not to check the SMS consent box on our forms.
- 8- Standard Messaging Disclosures:
  - Message and data rates may apply.
  - You can opt out at any time by texting "STOP."
  - For assistance, text "HELP" or visit our Privacy Policy & Terms and Conditions page.
  - Message frequency may vary.

#### Questions?

Call us at (877) 669-1126 or visit our website at www.vestiaadvisors.com.